EASY PEASY AUTOMATED LIST BUILDING ON SOCIAL MEDIA



AGENDA

01

Unlock the potential of ManyChat (or your favorite chatbot) to automate your lead generation seamlessly.

02

Learn how to craft a high-converting FB lead gen ad without breaking the bank.

03

We'll discuss in-network list-building. We'll give you great email templates for this!

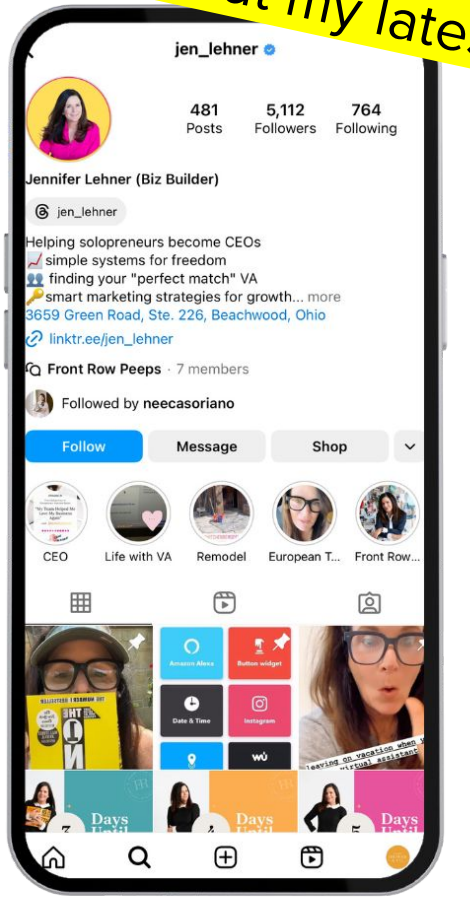
04

Discover my secret, jaw-dropping strategy for managing LinkedIn leads that keeps your funnel filled and organized.

CONNECT WITH ME ON INSTAGRAM

@jen_lehner

Check out my latest post!



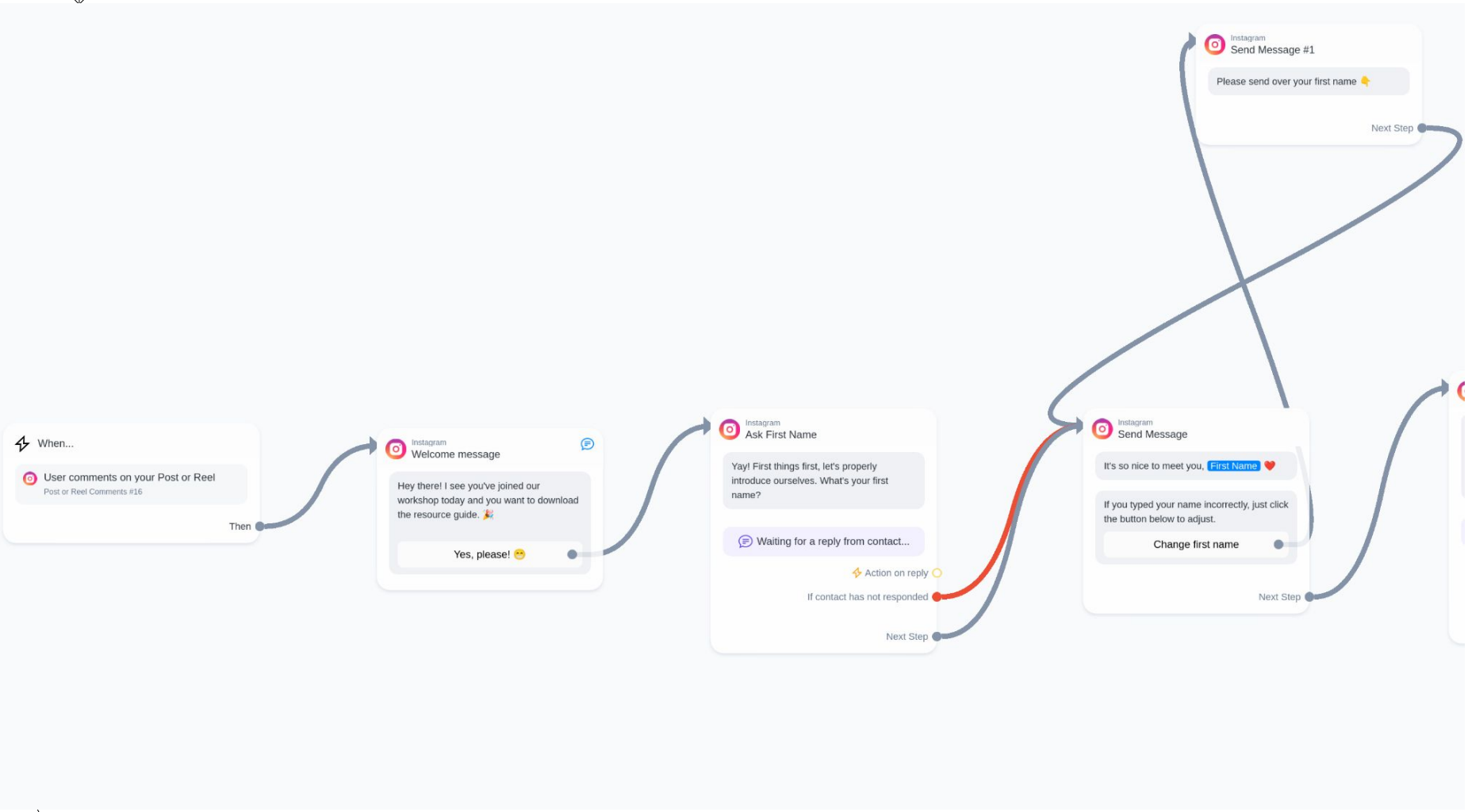
BENEFITS

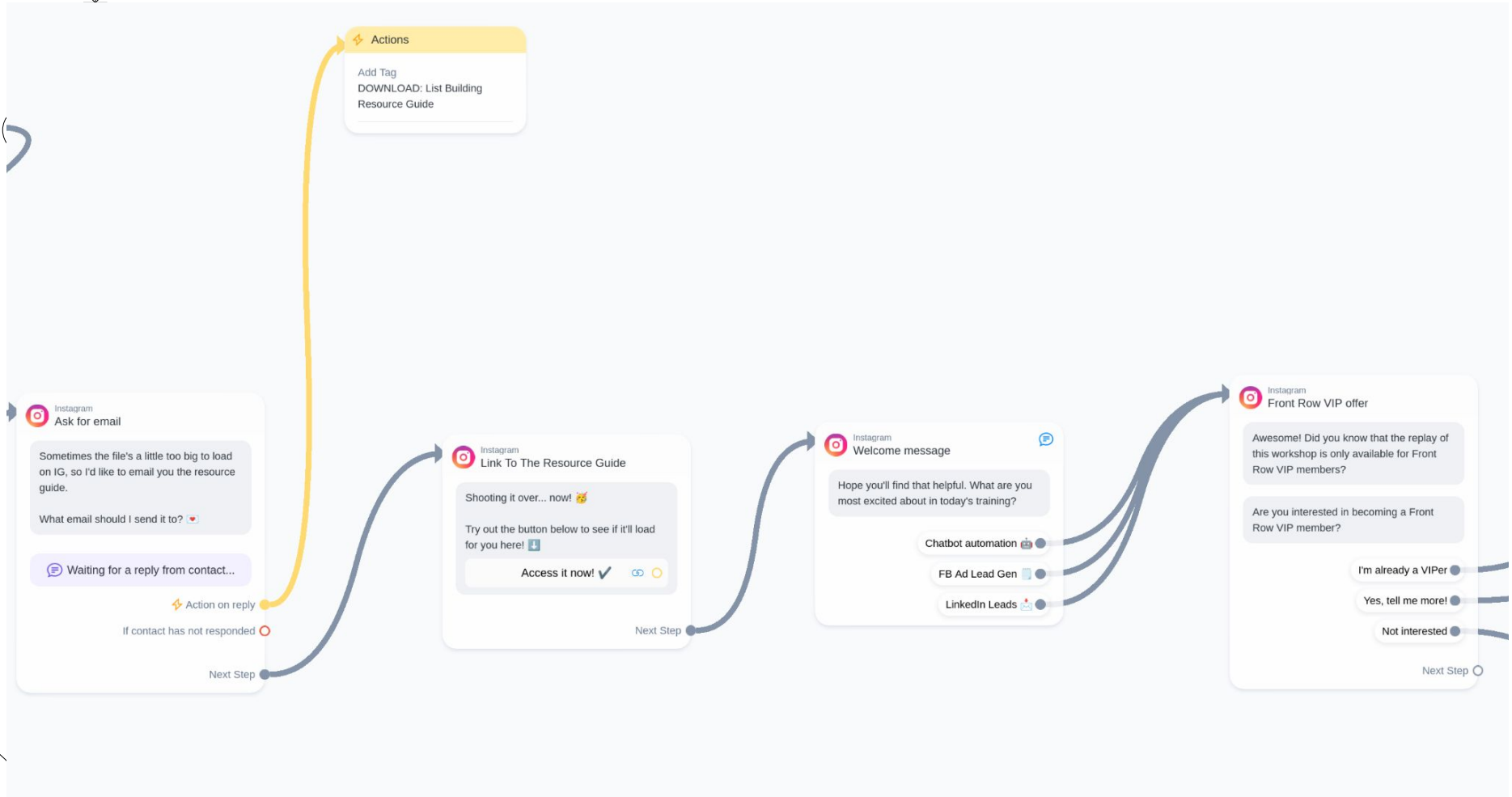
GOOD FOR YOUR RANKING WITH META

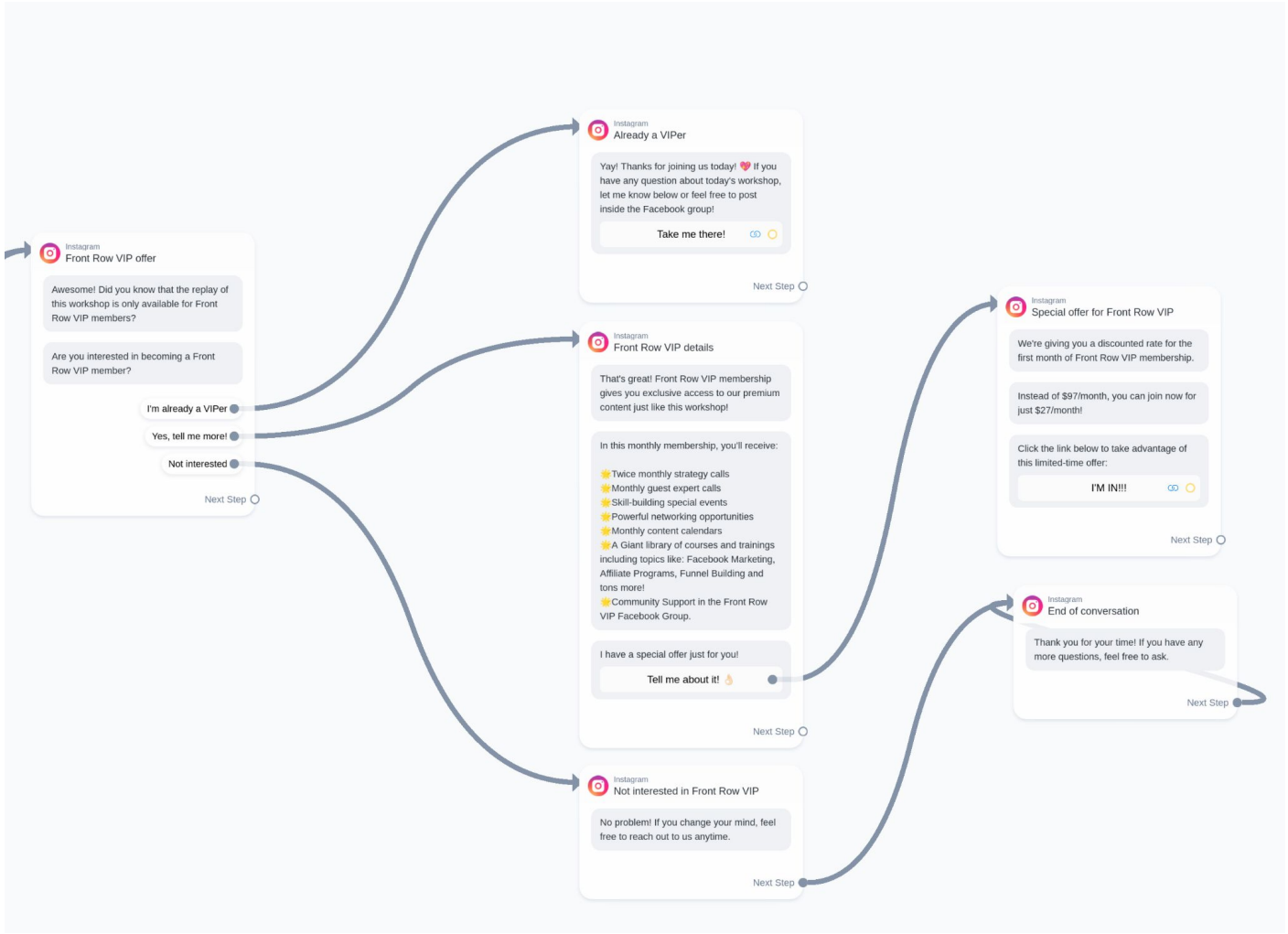
YOU GET TO KEEP YOUR LEADS

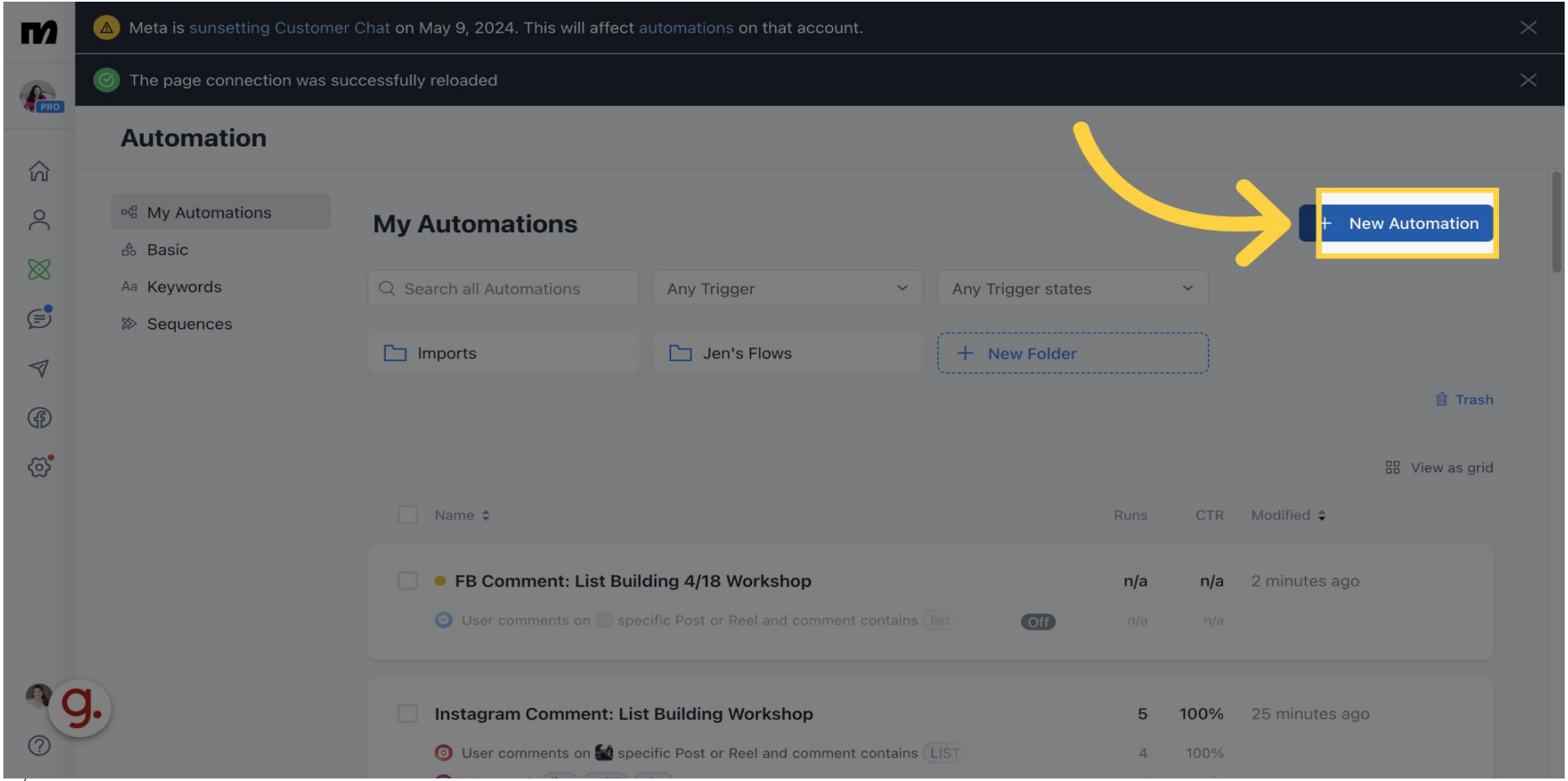
YOU ARE MEETING YOUR PERSON WHERE THEY ARE (THEY DON’T HAVE TO LEAVE THE PLATFORM)

FUN!

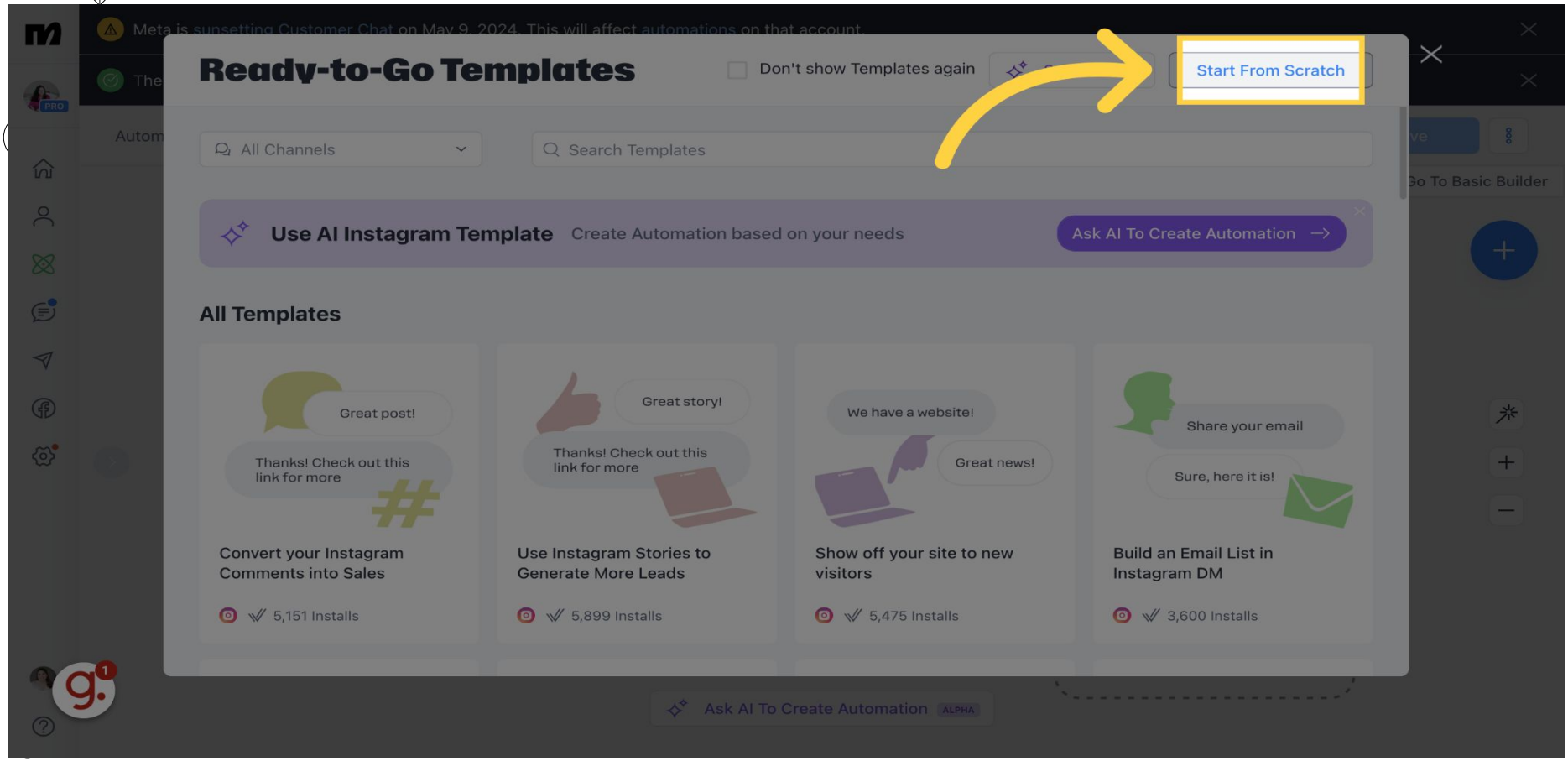

When...
User comments on your Post or Reel
Post or Reel Comments #16
Then
Instagram
Welcome message
Hey there! I see you've joined our workshop today and you want to download the resource guide. 🎉
Yes, please! 😁
Instagram
Ask First Name
Yay! First things first, let's properly introduce ourselves. What's your first name?
Waiting for a reply from contact...
Action on reply
If contact has not responded
Next Step
Instagram
Send Message
It's so nice to meet you, First Name ❤️
If you typed your name incorrectly, just click the button below to adjust.
Change first name
Next Step
Instagram
Send Message #1
Please send over your first name 👇
Next Step


Actions
Add Tag
DOWNLOAD: List Building Resource Guide
Instagram
Ask for email
Sometimes the file's a little too big to load on IG, so I'd like to email you the resource guide.
What email should I send it to? 💌
Waiting for a reply from contact...
Action on reply
If contact has not responded
Next Step
Instagram
Link To The Resource Guide
Shooting it over... now! 🤯
Try out the button below to see if it'll load for you here! ⬇️
Access it now! ✔️
Next Step
Instagram
Welcome message
Hope you'll find that helpful. What are you most excited about in today's training?
Chatbot automation 🤖
FB Ad Lead Gen 🗒️
LinkedIn Leads 📩
Instagram
Front Row VIP offer
Awesome! Did you know that the replay of this workshop is only available for Front Row VIP members?
Are you interested in becoming a Front Row VIP member?
I'm already a VIPer
Yes, tell me more!
Not interested
Next Step

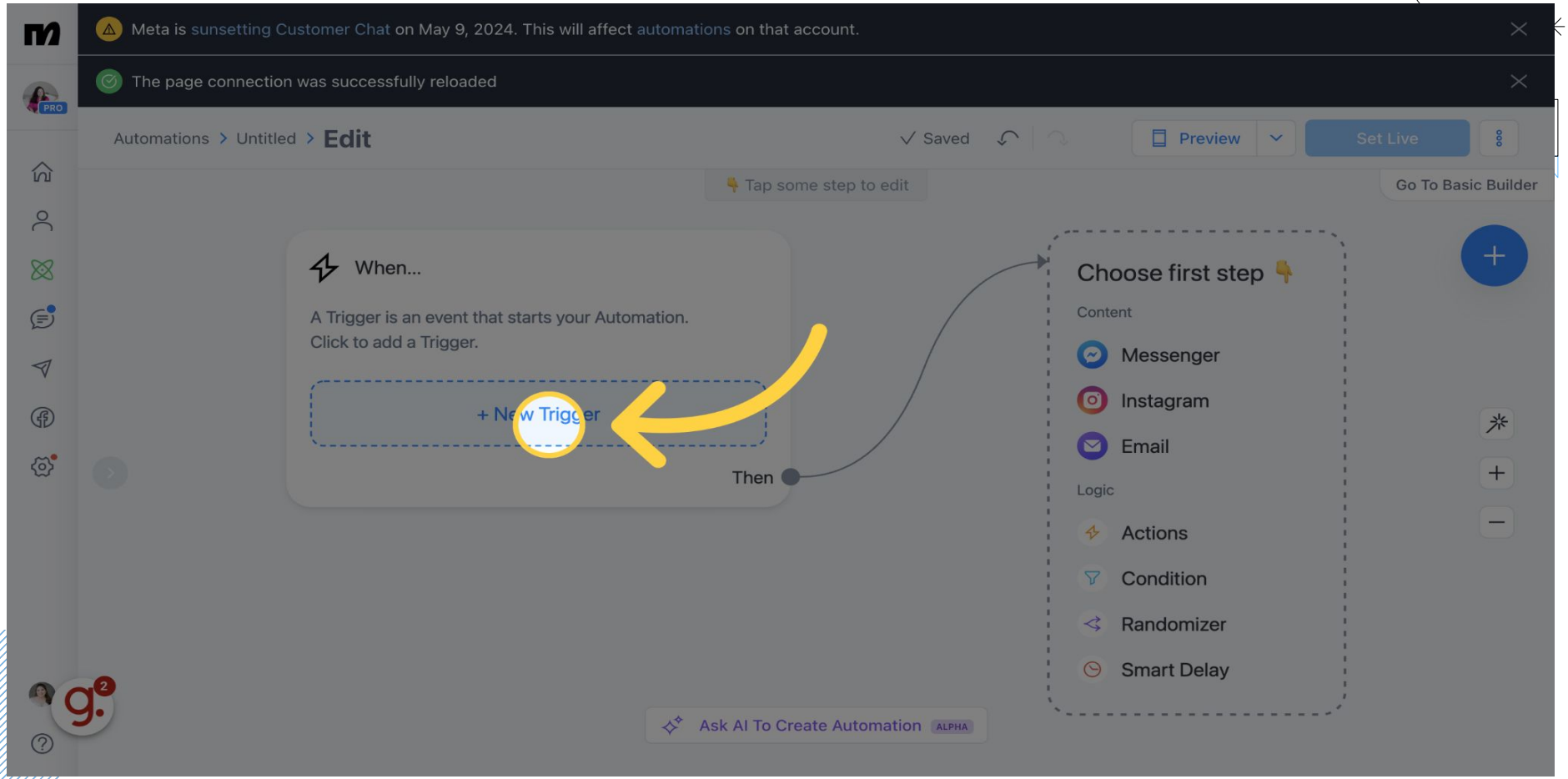

Instagram
Front Row VIP offer
Awesome! Did you know that the replay of this workshop is only available for Front Row VIP members?
Are you interested in becoming a Front Row VIP member?
I'm already a VIPer
Yes, tell me more!
Not interested
Next Step
Instagram
Already a VIPer
Yay! Thanks for joining us today! 💖 If you have any question about today's workshop, let me know below or feel free to post inside the Facebook group!
Take me there!
Next Step
Instagram
Front Row VIP details
That's great! Front Row VIP membership gives you exclusive access to our premium content just like this workshop!
In this monthly membership, you'll receive:
🌟Twice monthly strategy calls
🌟Monthly guest expert calls
🌟Skill-building special events
🌟Powerful networking opportunities
🌟Monthly content calendars
🌟A Giant library of courses and trainings including topics like: Facebook Marketing, Affiliate Programs, Funnel Building and tons more!
🌟Community Support in the Front Row VIP Facebook Group.
I have a special offer just for you!
Tell me about it! 👌
Next Step
Instagram
Not interested in Front Row VIP
No problem! If you change your mind, feel free to reach out to us anytime.
Next Step
Instagram
Special offer for Front Row VIP
We're giving you a discounted rate for the first month of Front Row VIP membership.
Instead of $97/month, you can join now for just $27/month!
Click the link below to take advantage of this limited-time offer:
I'M IN!!!
Next Step
Instagram
End of conversation
Thank you for your time! If you have any more questions, feel free to ask.
Next Step



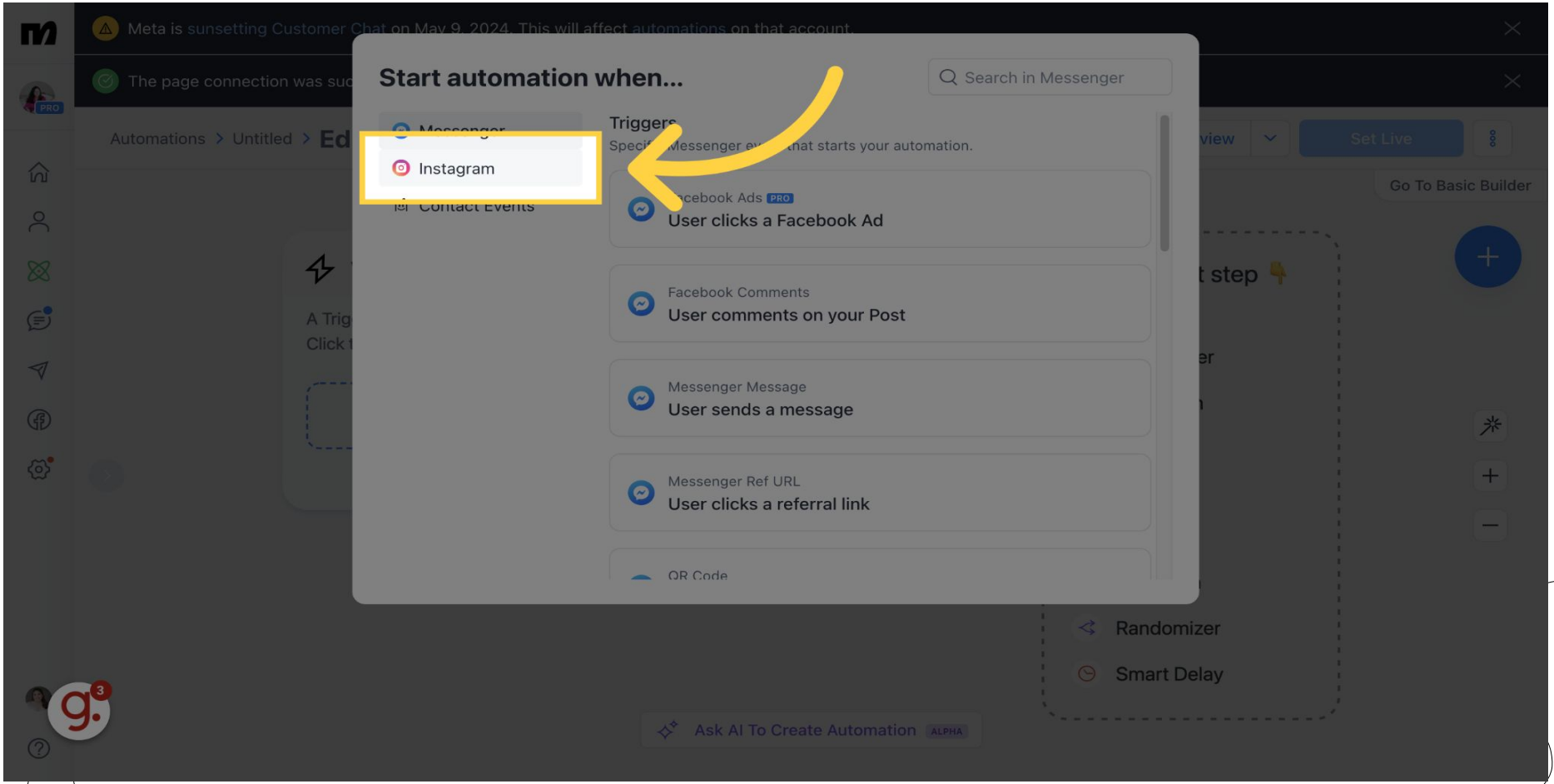
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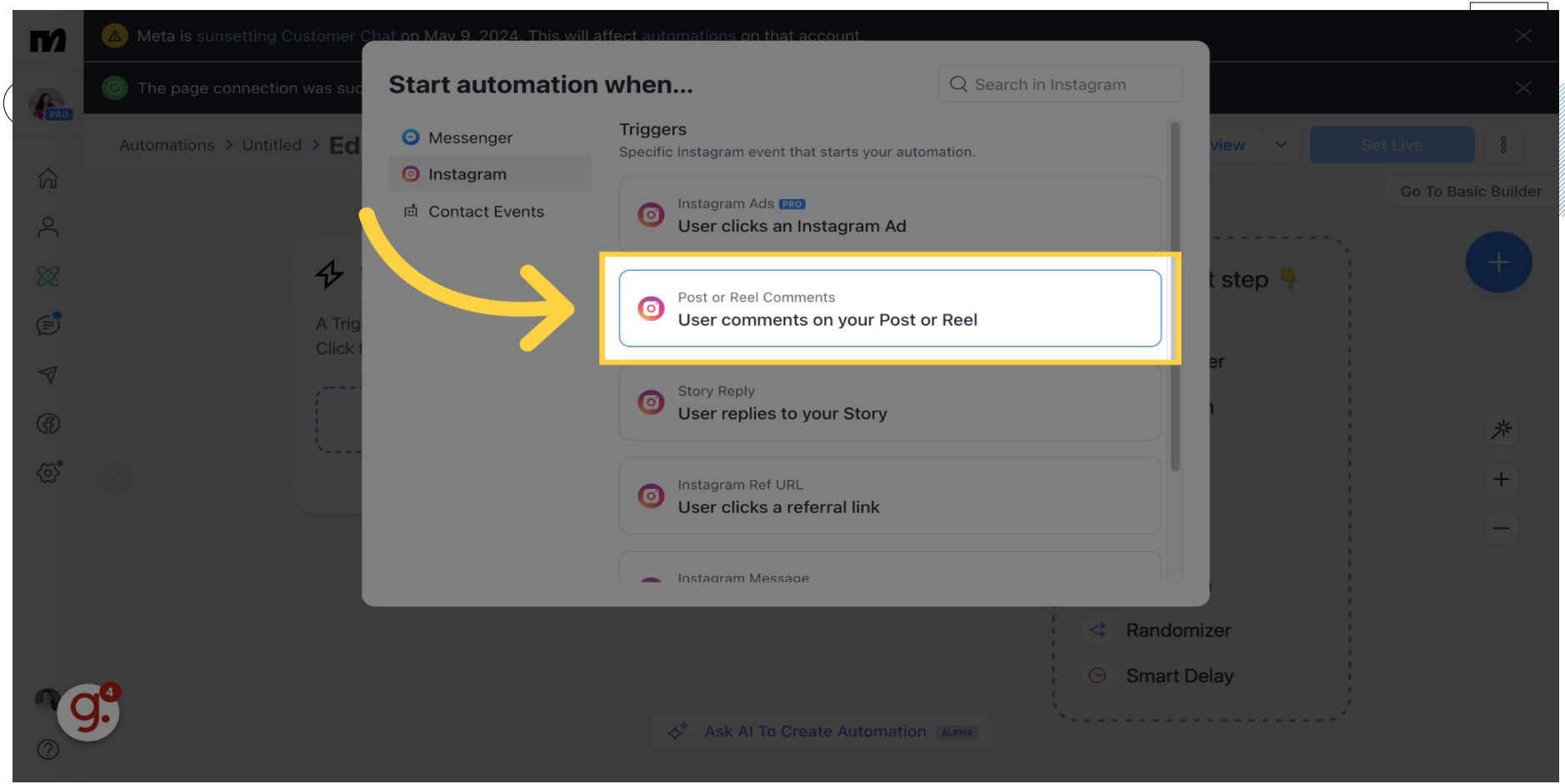
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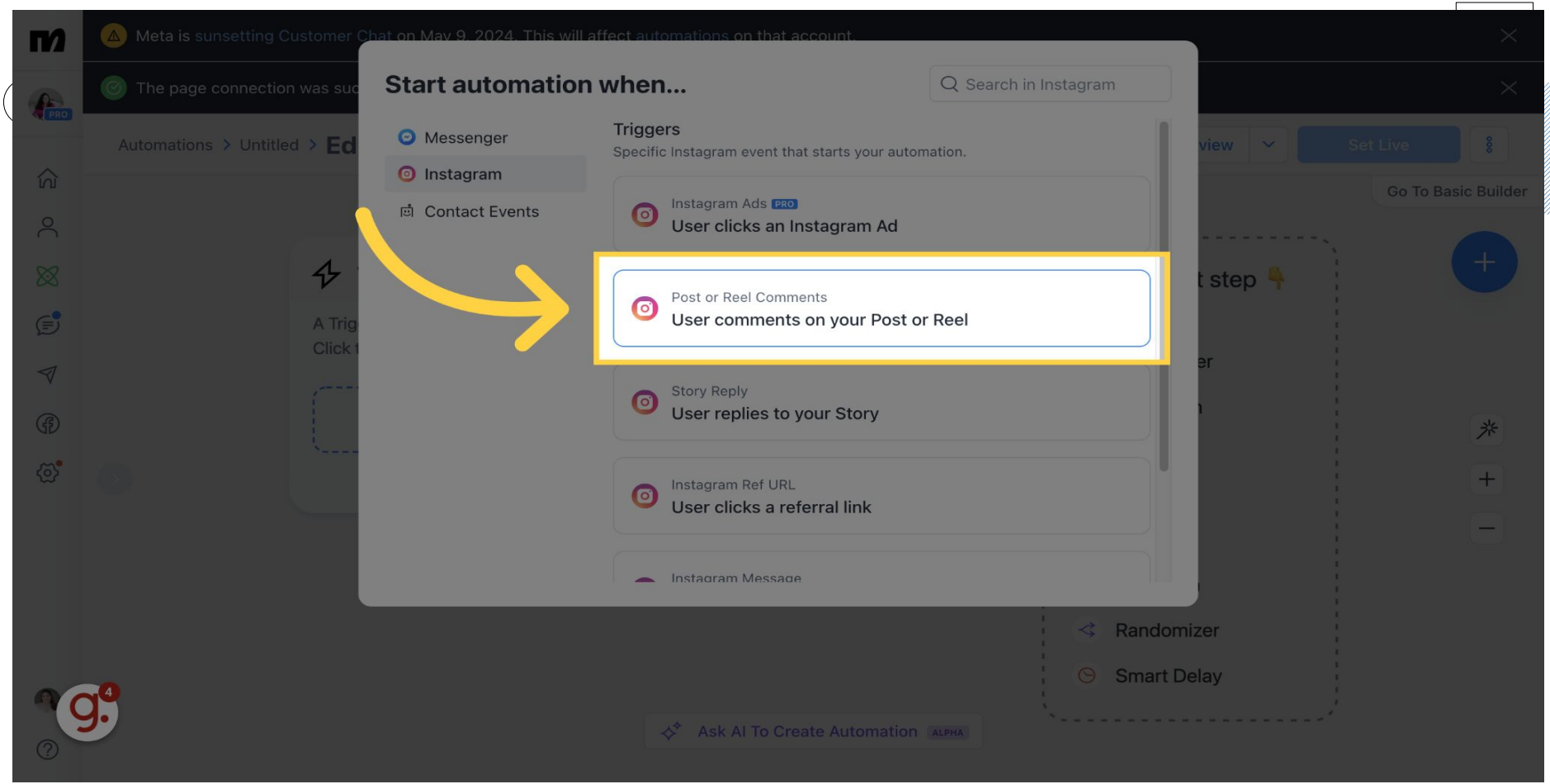
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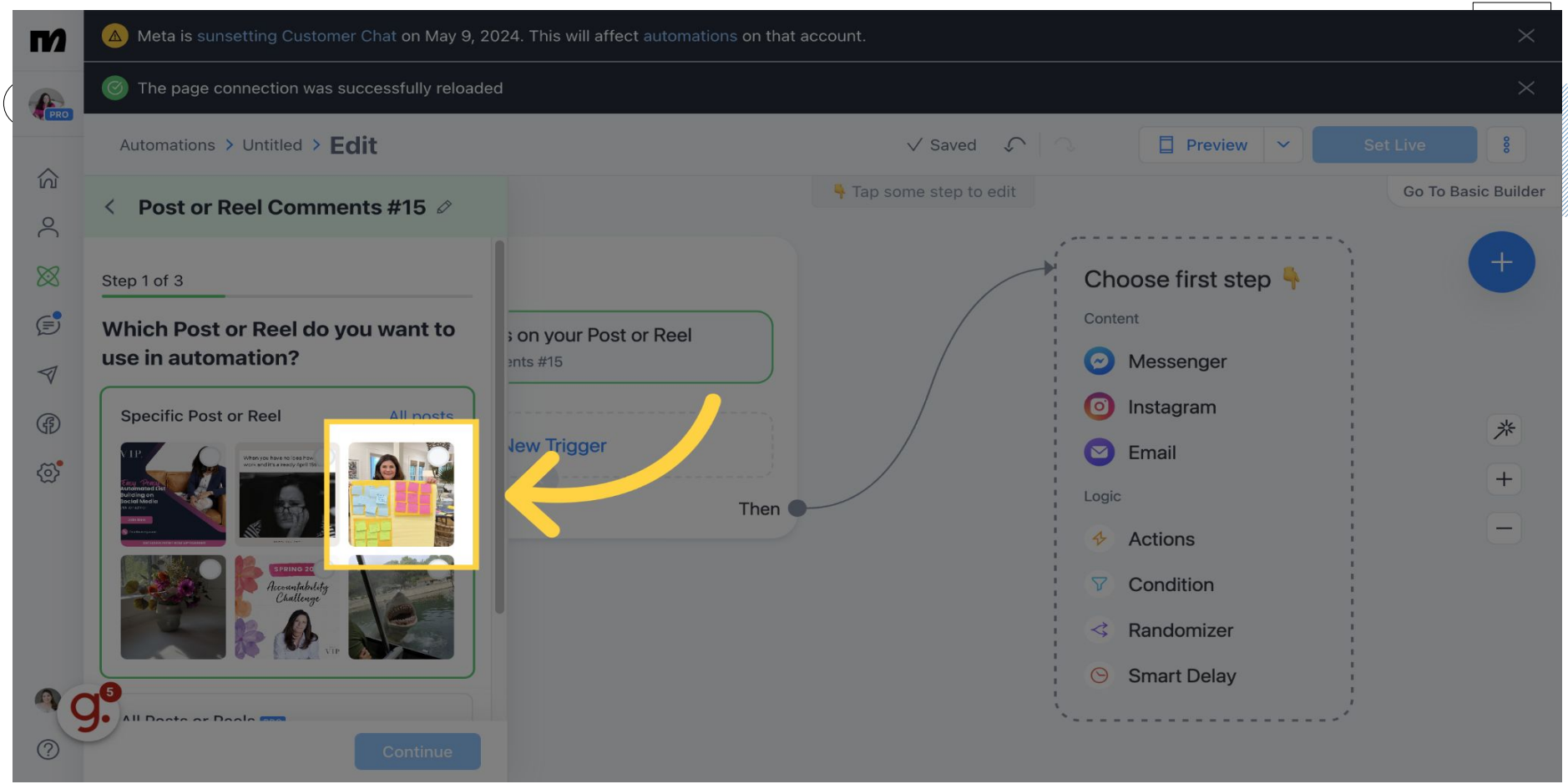
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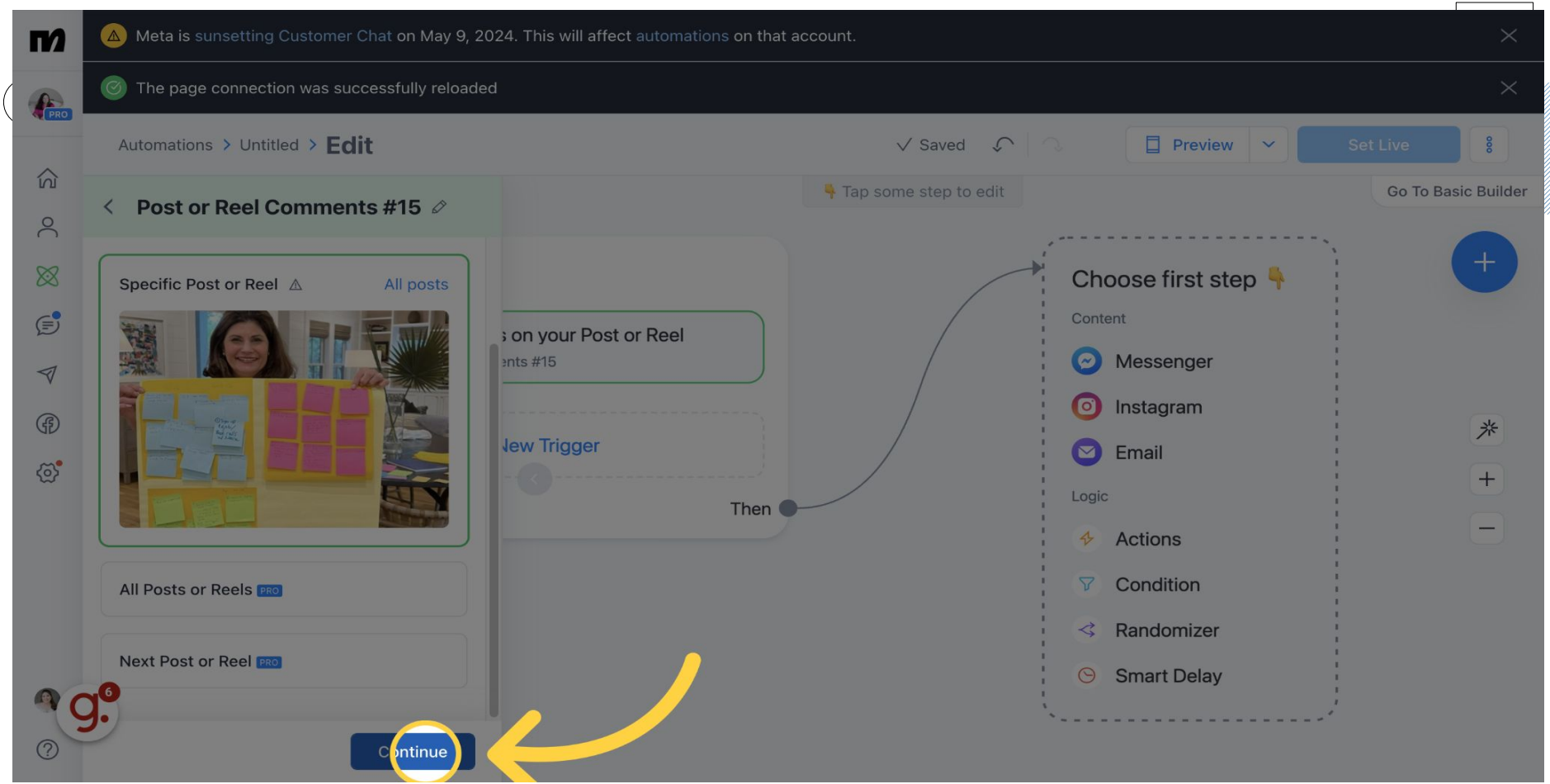
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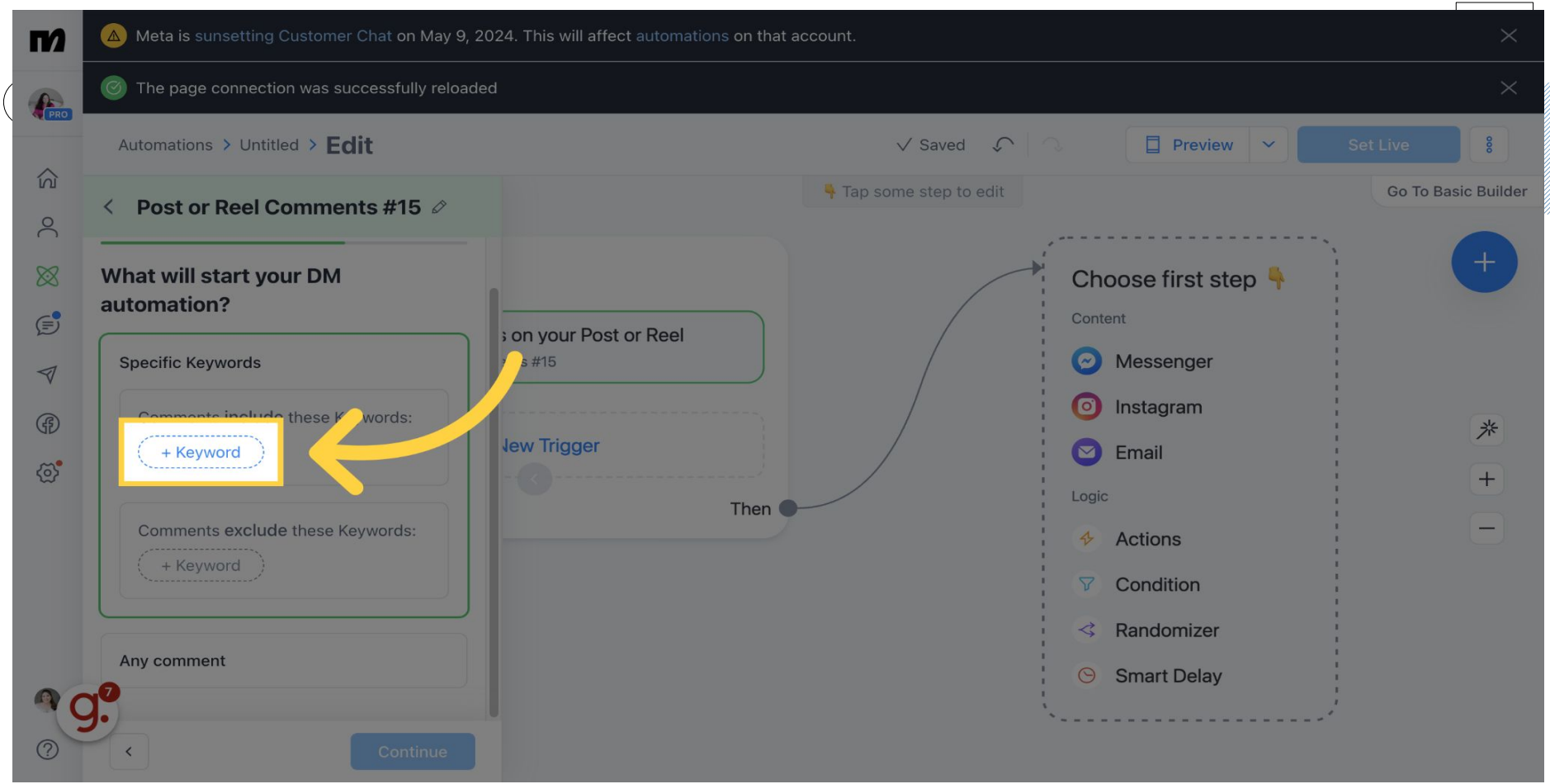
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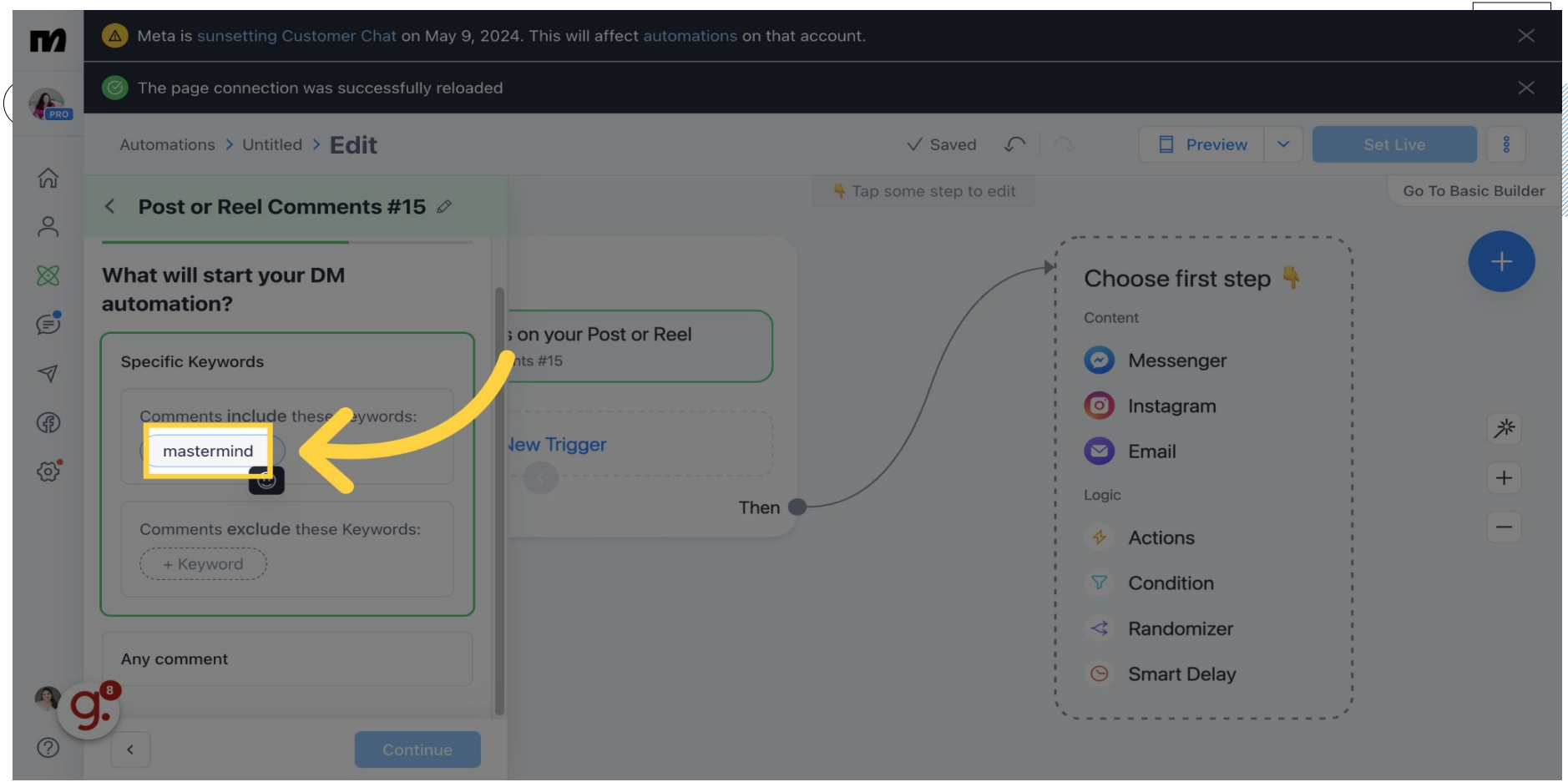
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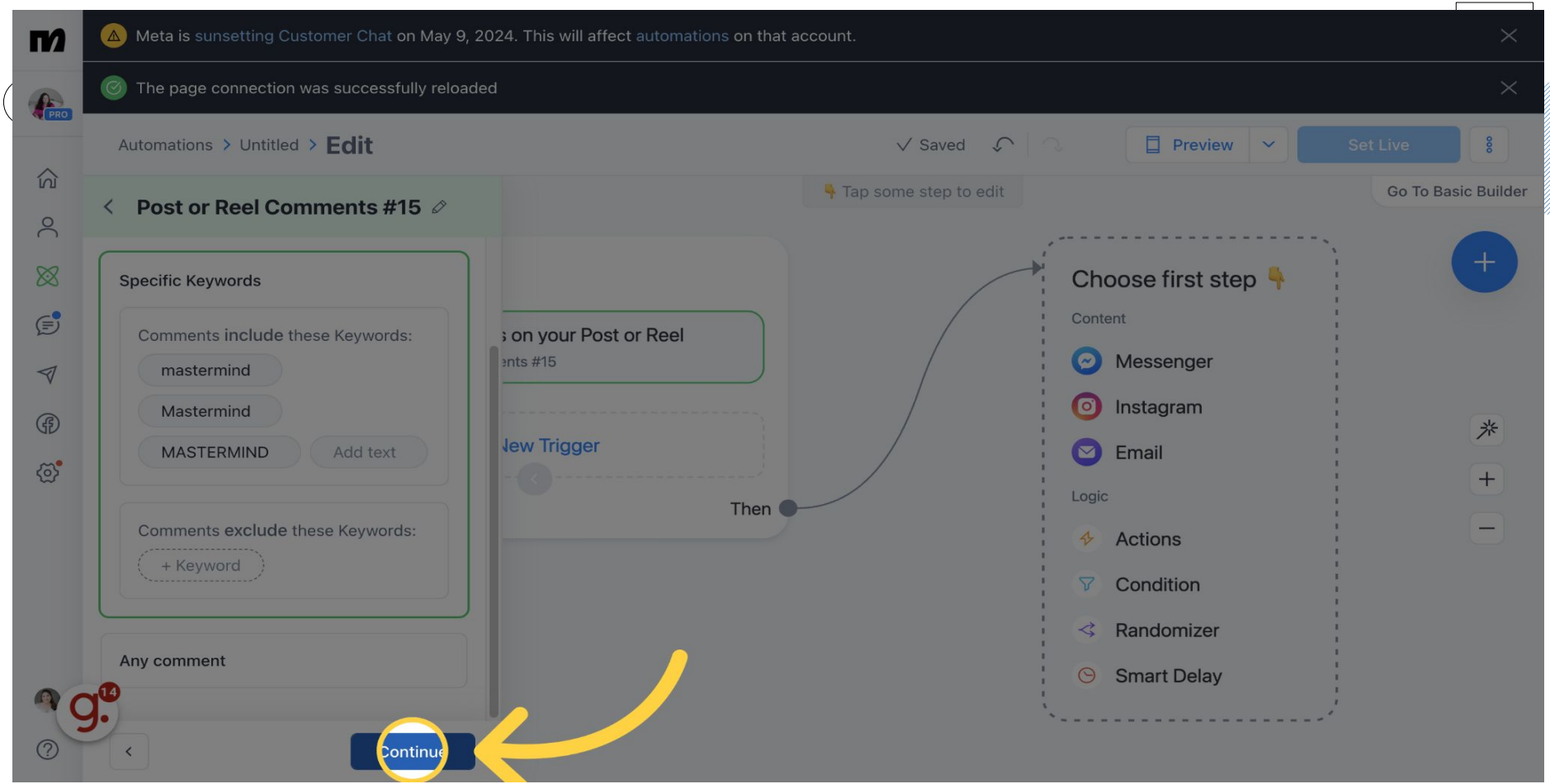
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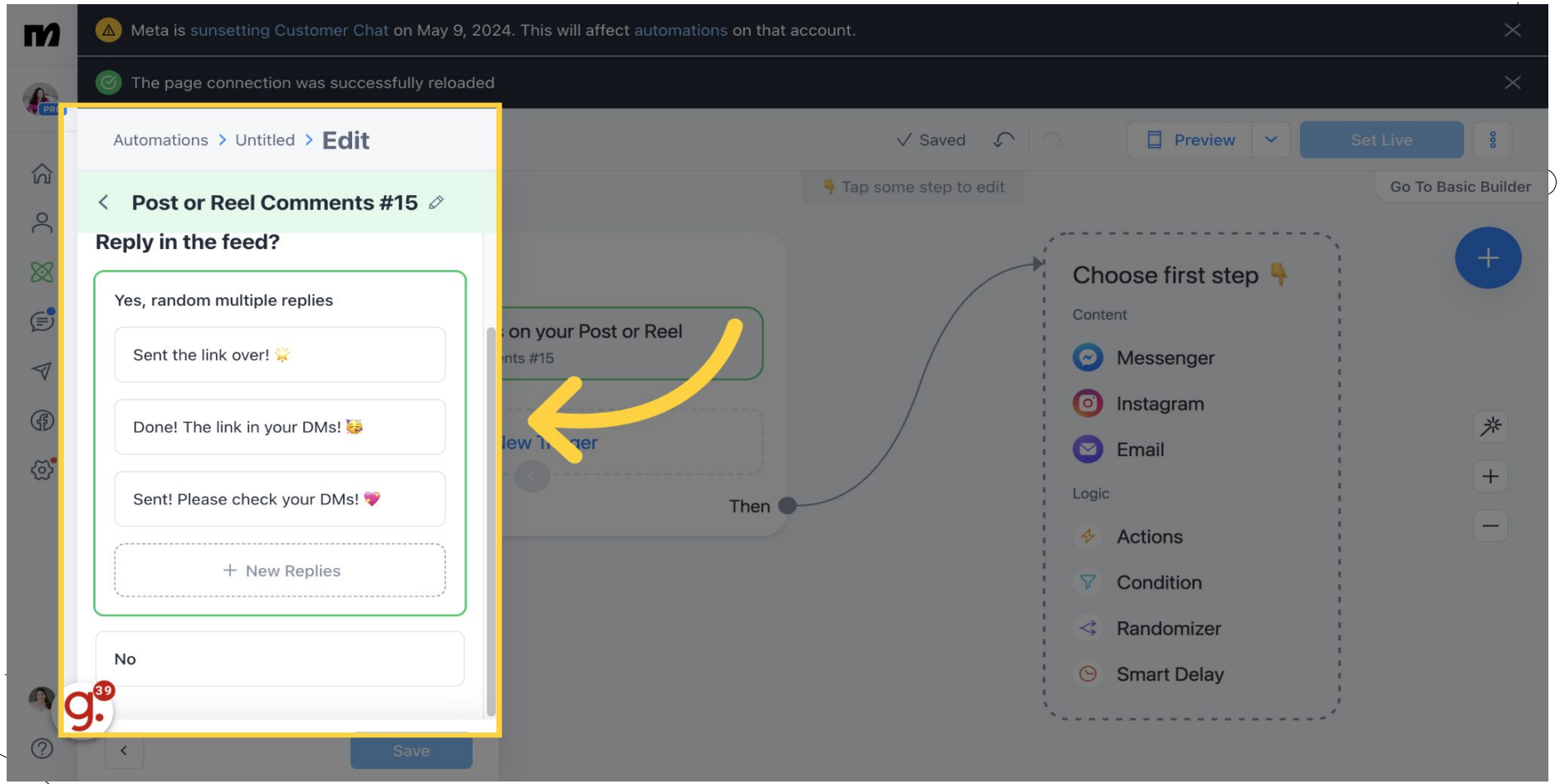
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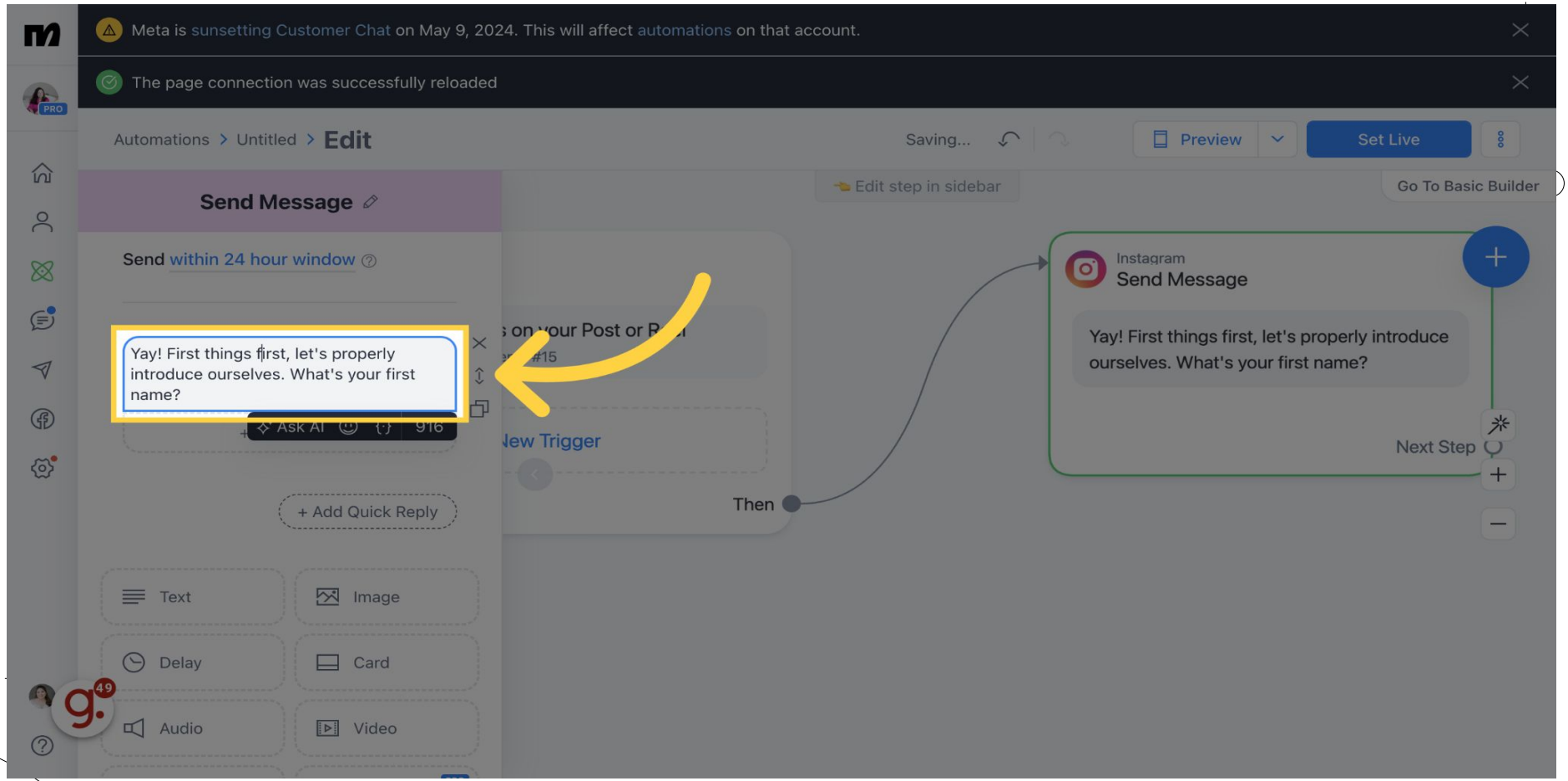
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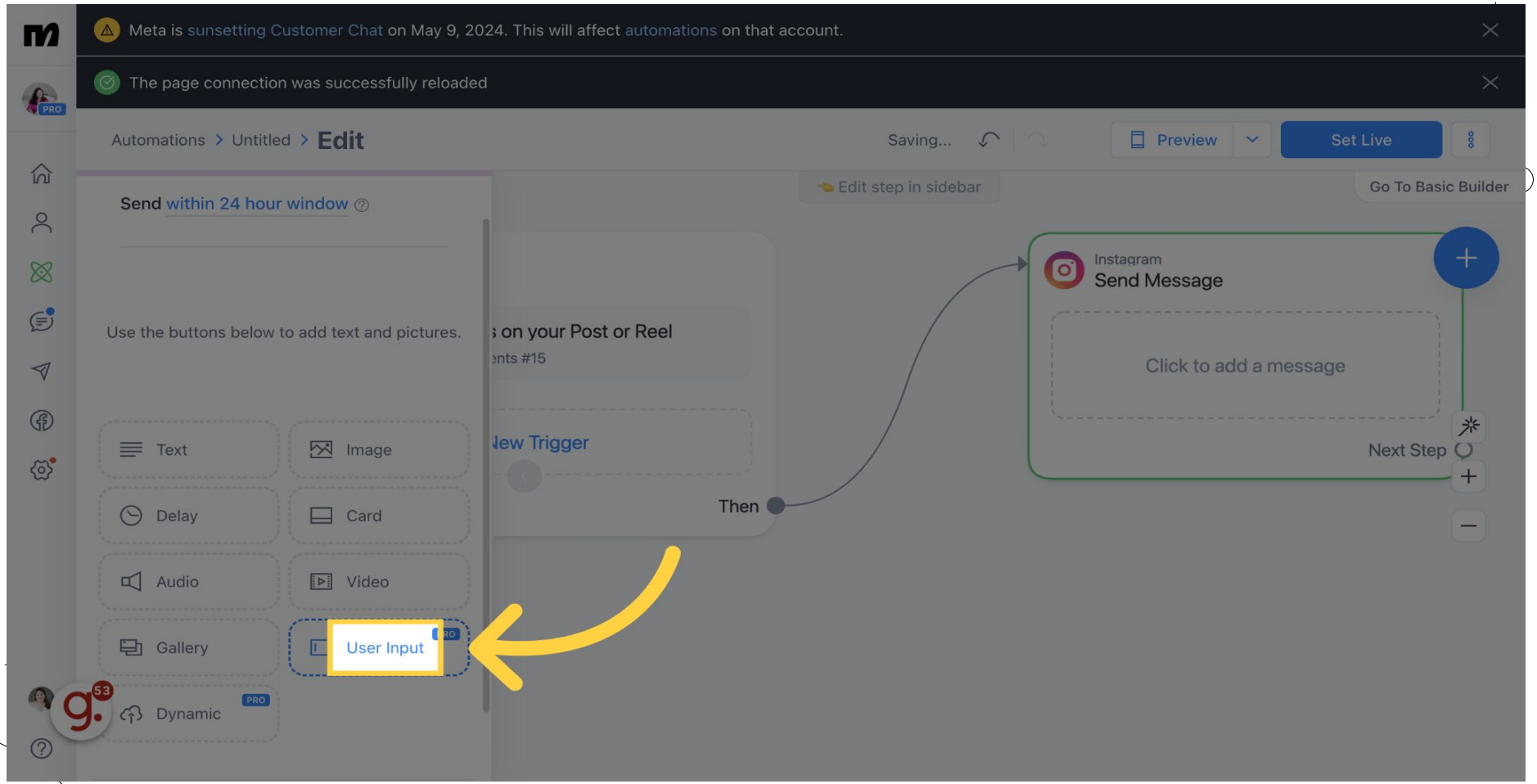
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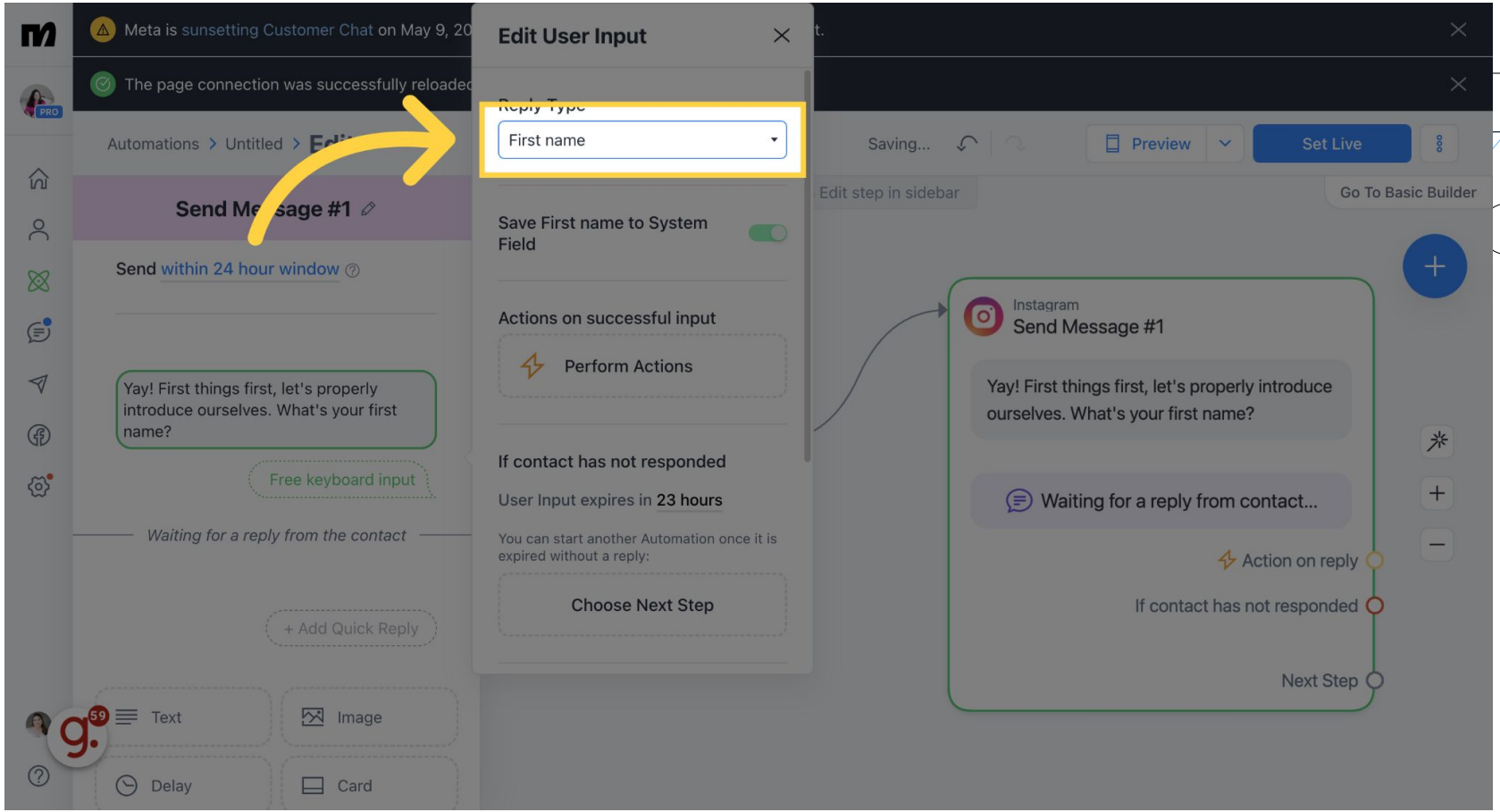
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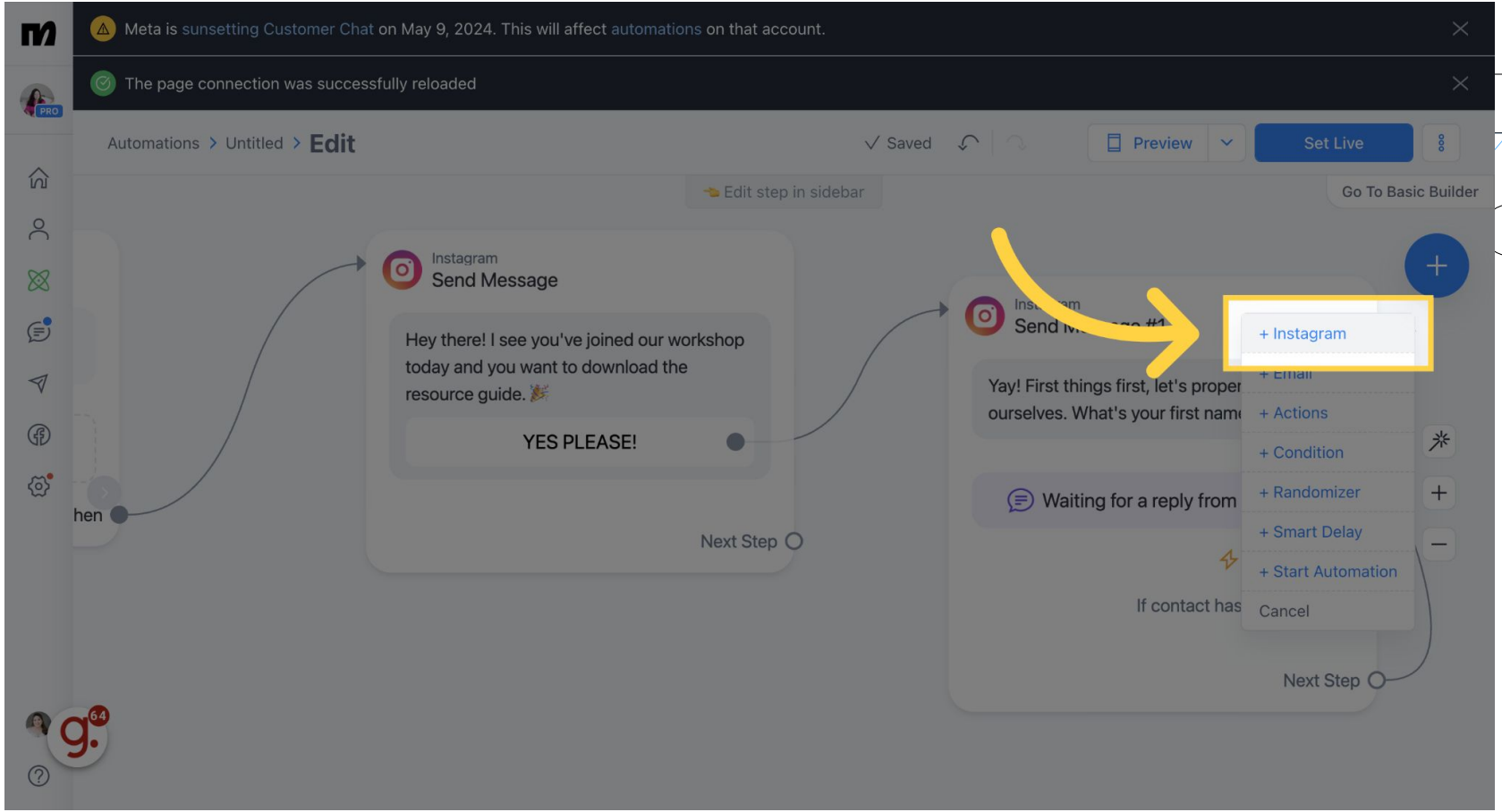
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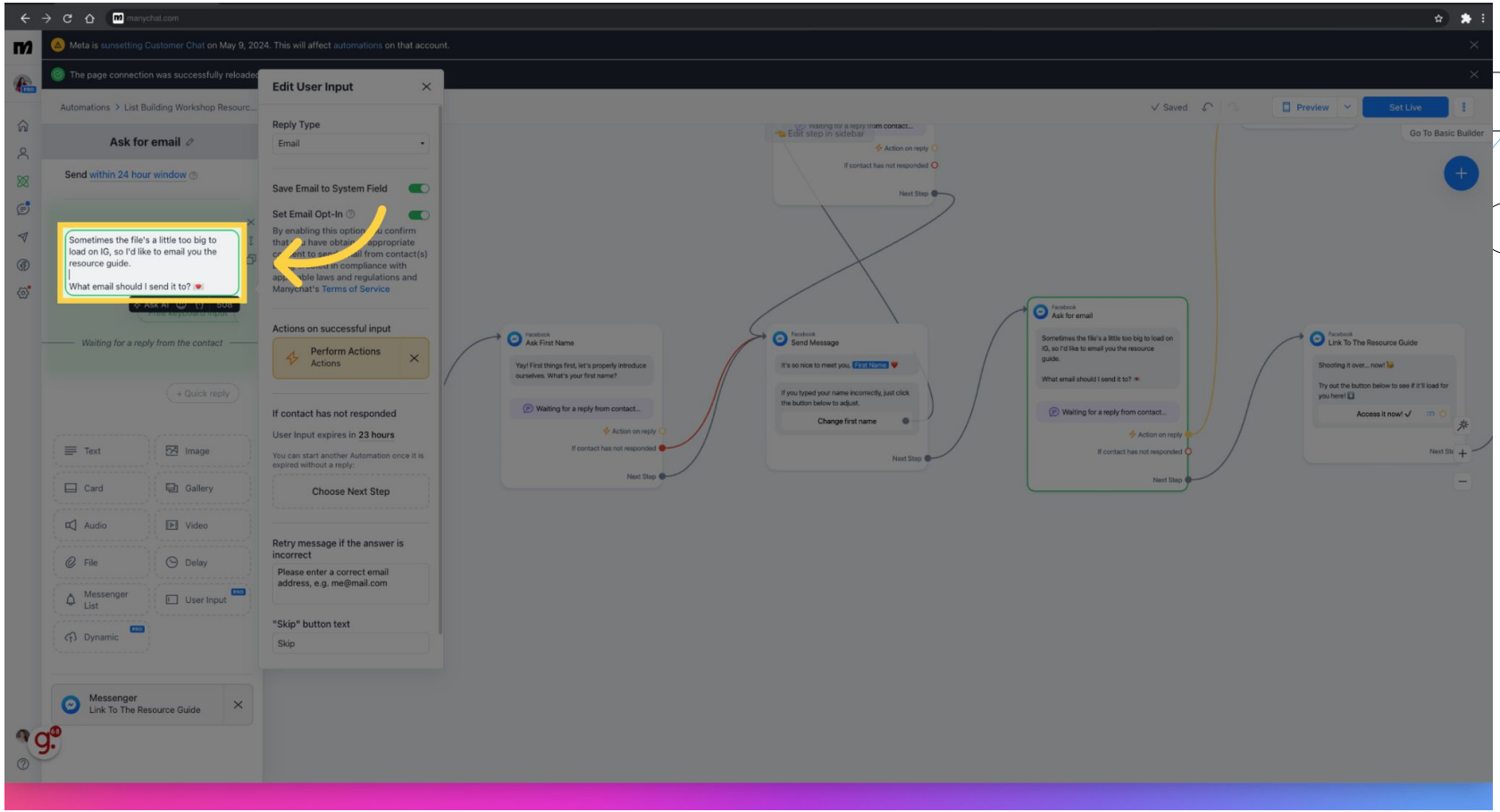
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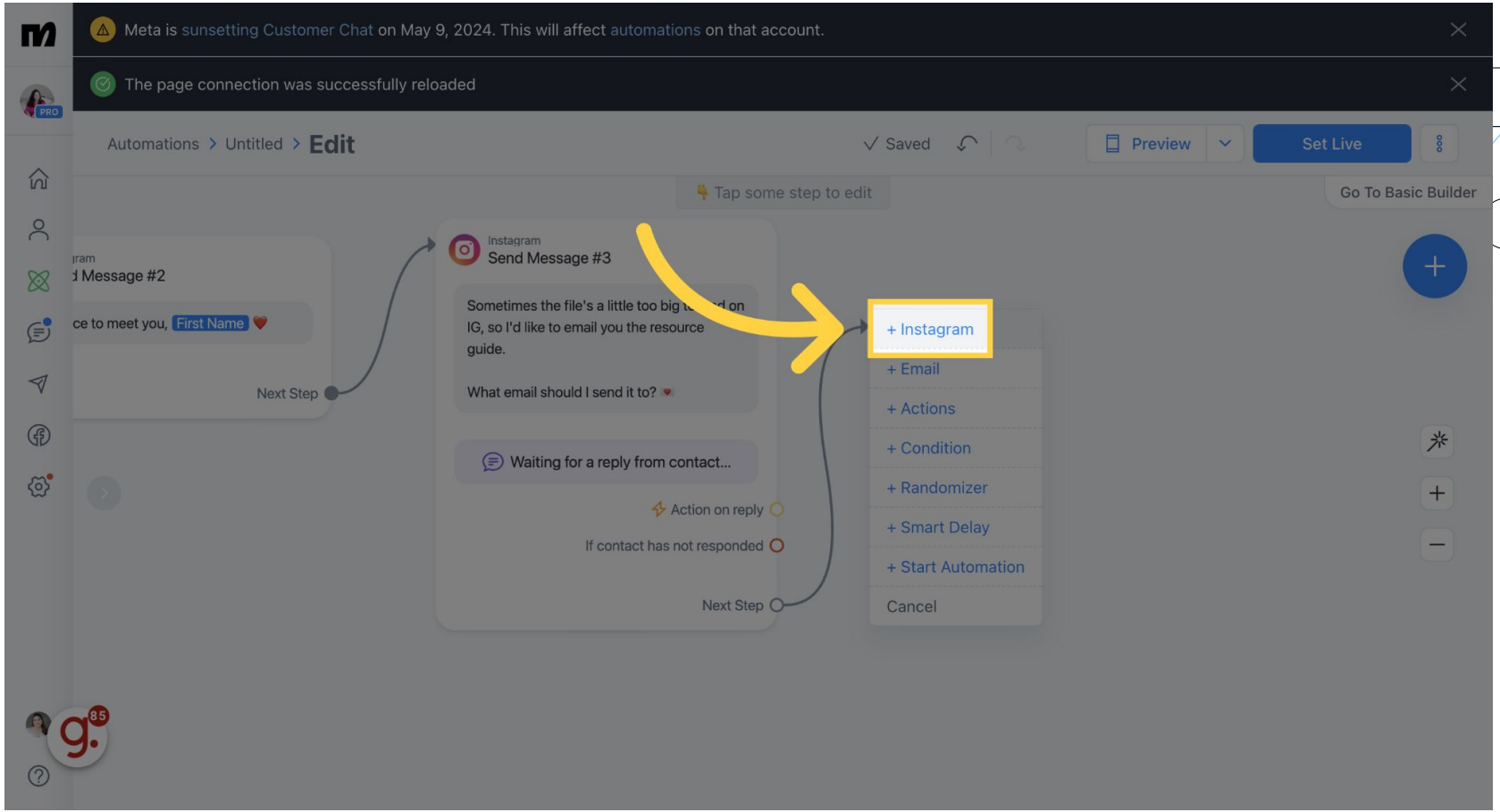
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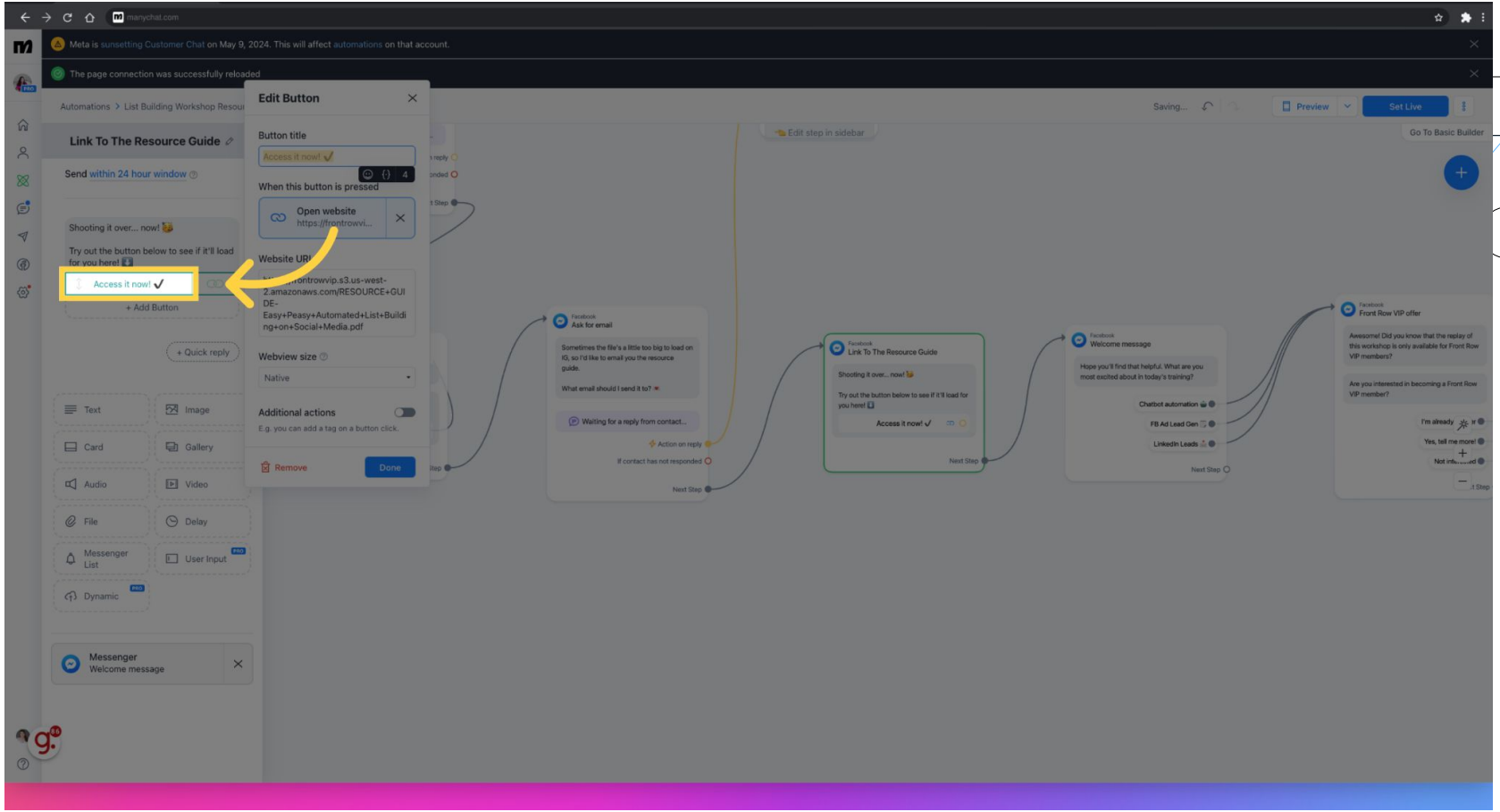
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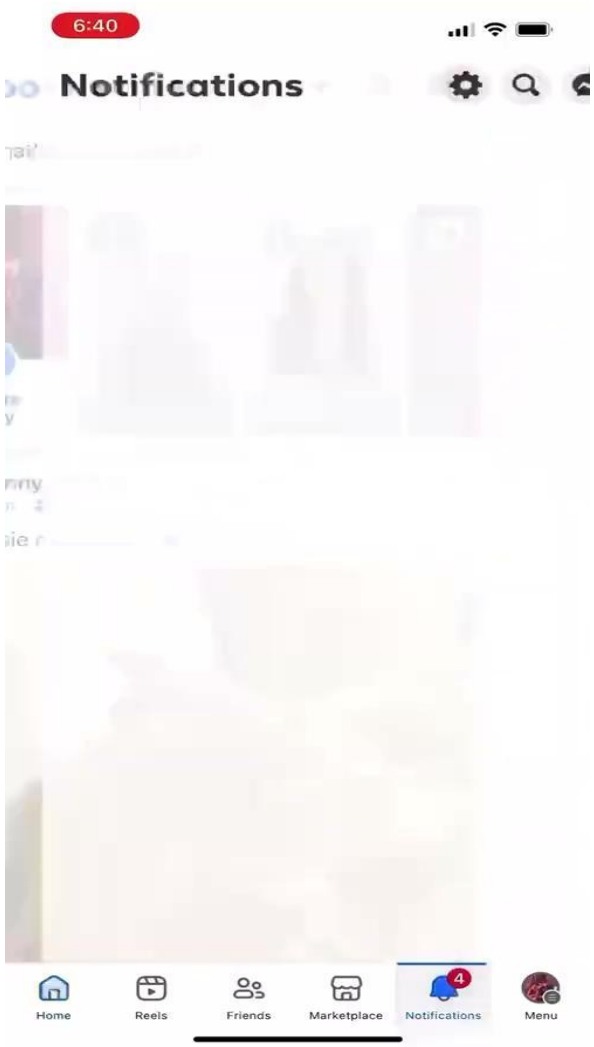


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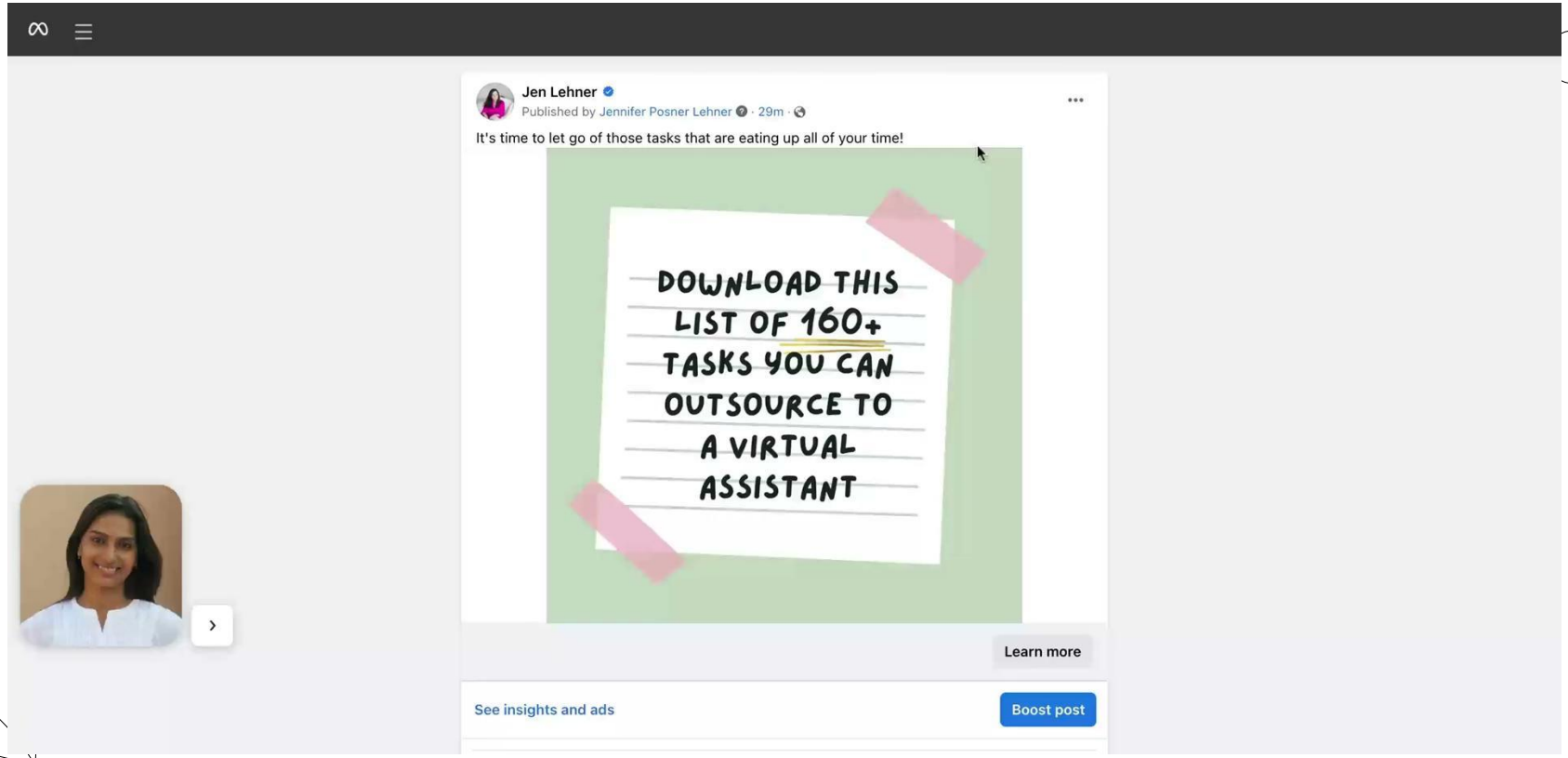


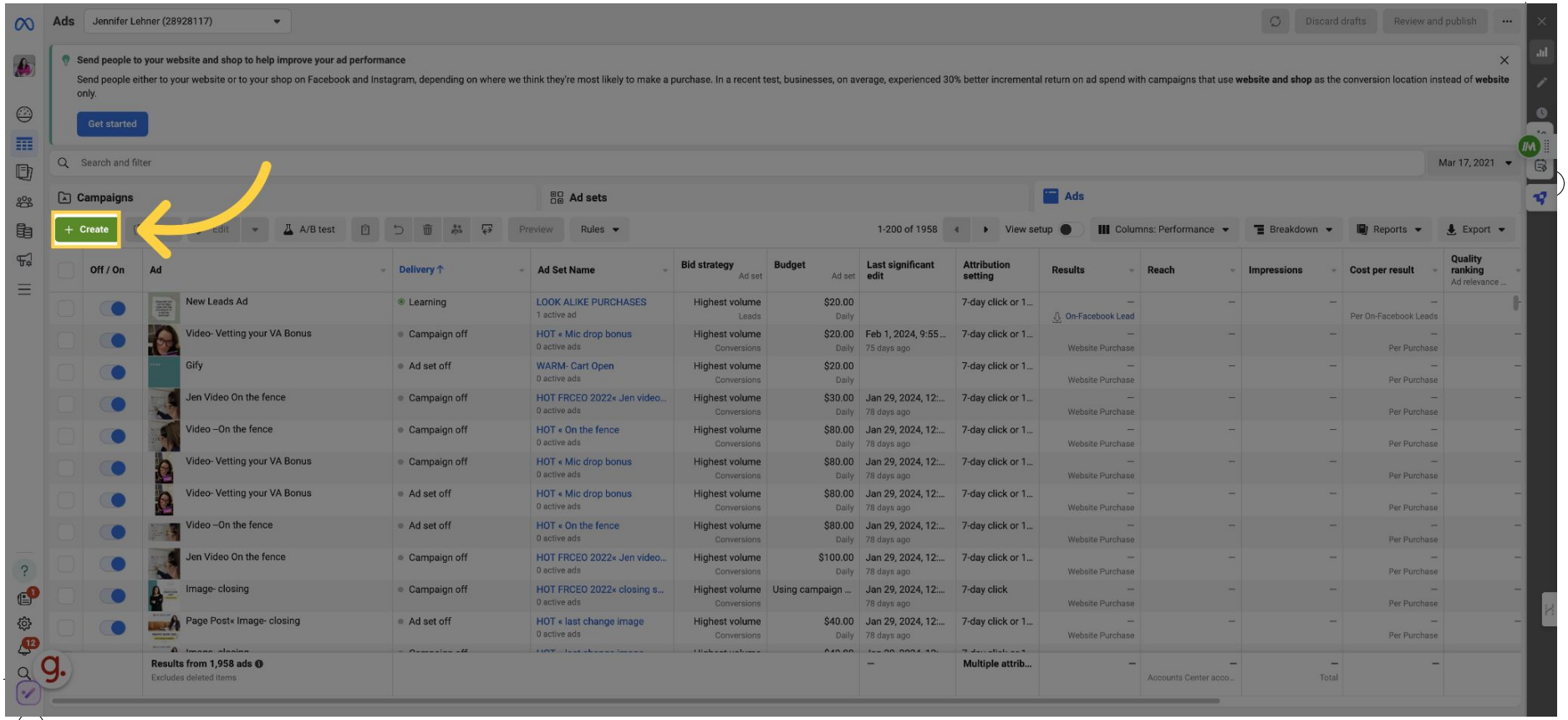
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FACEBOOK LEAD AD

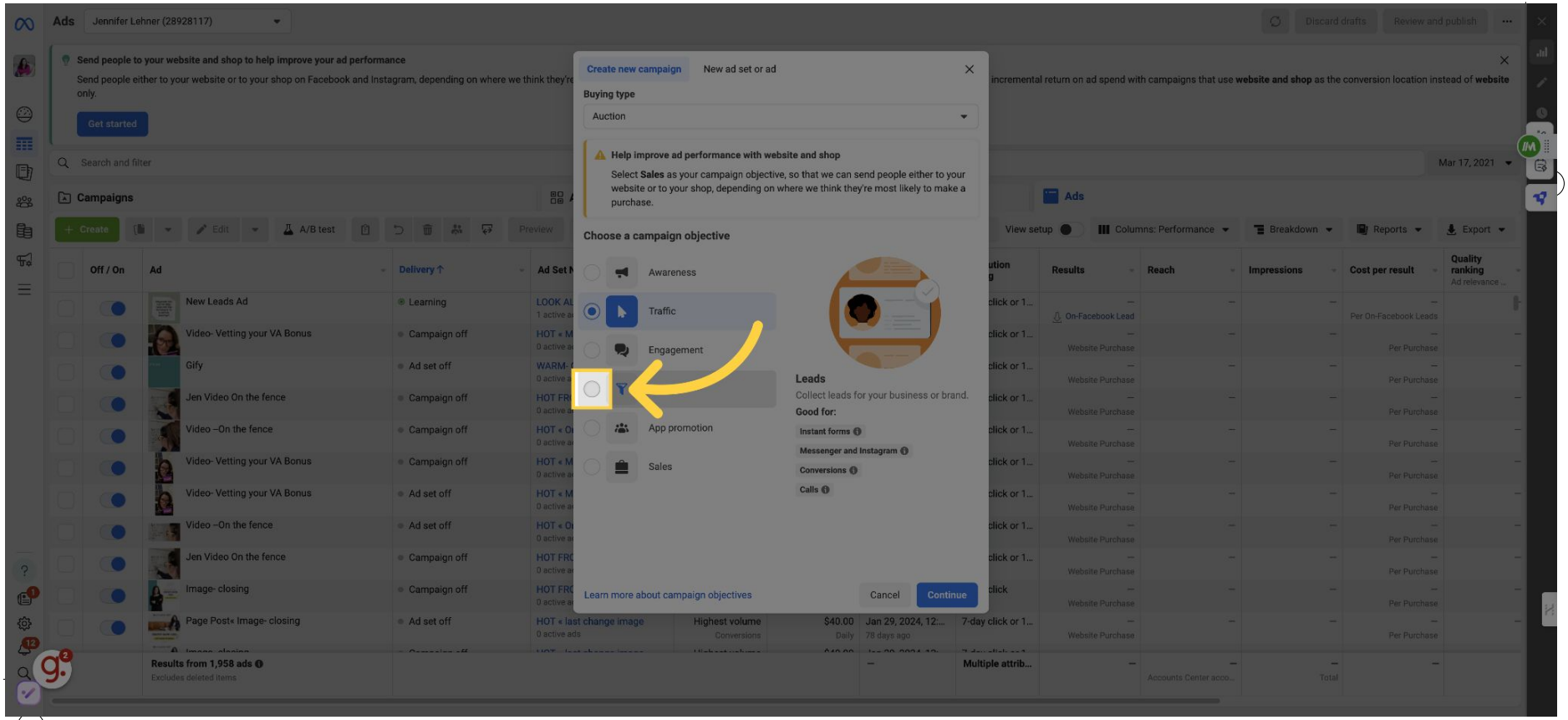


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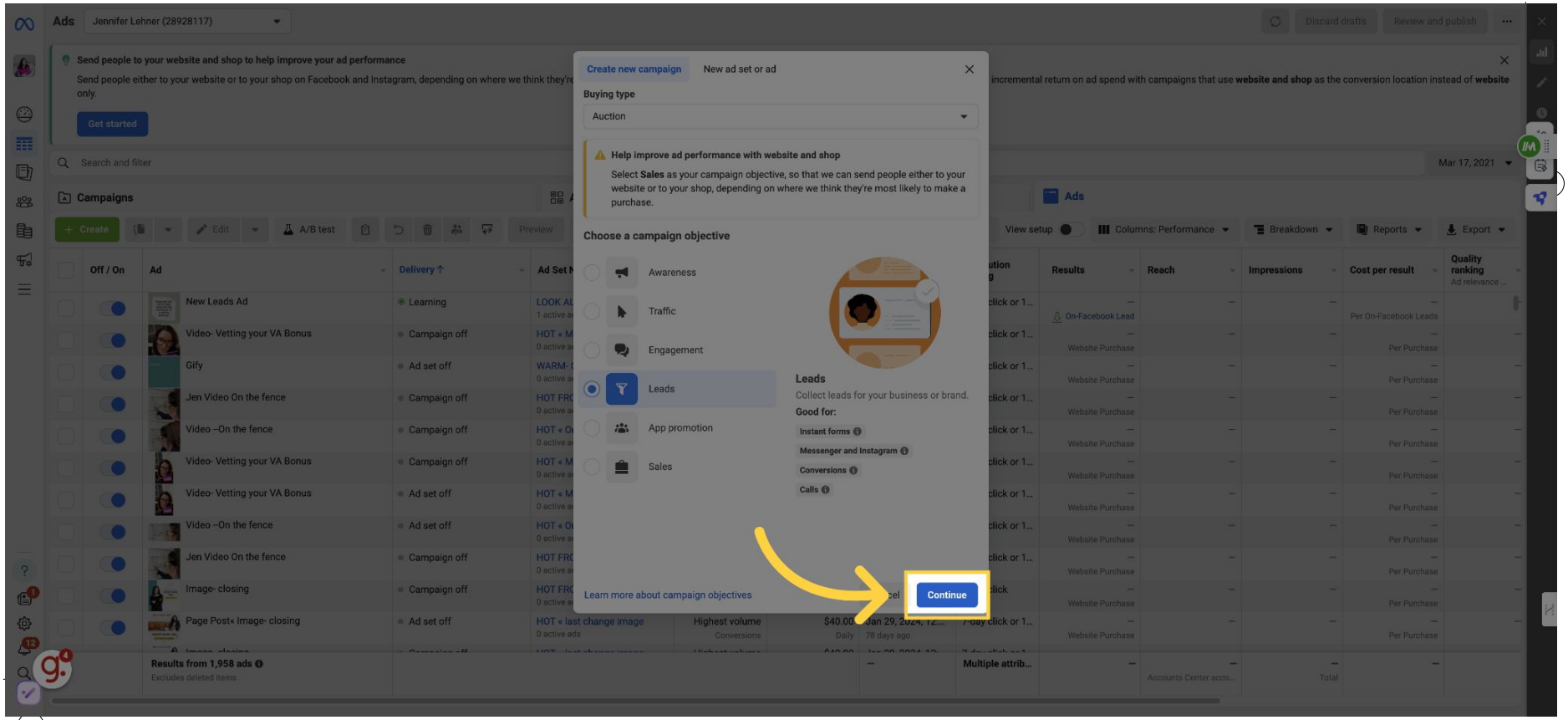




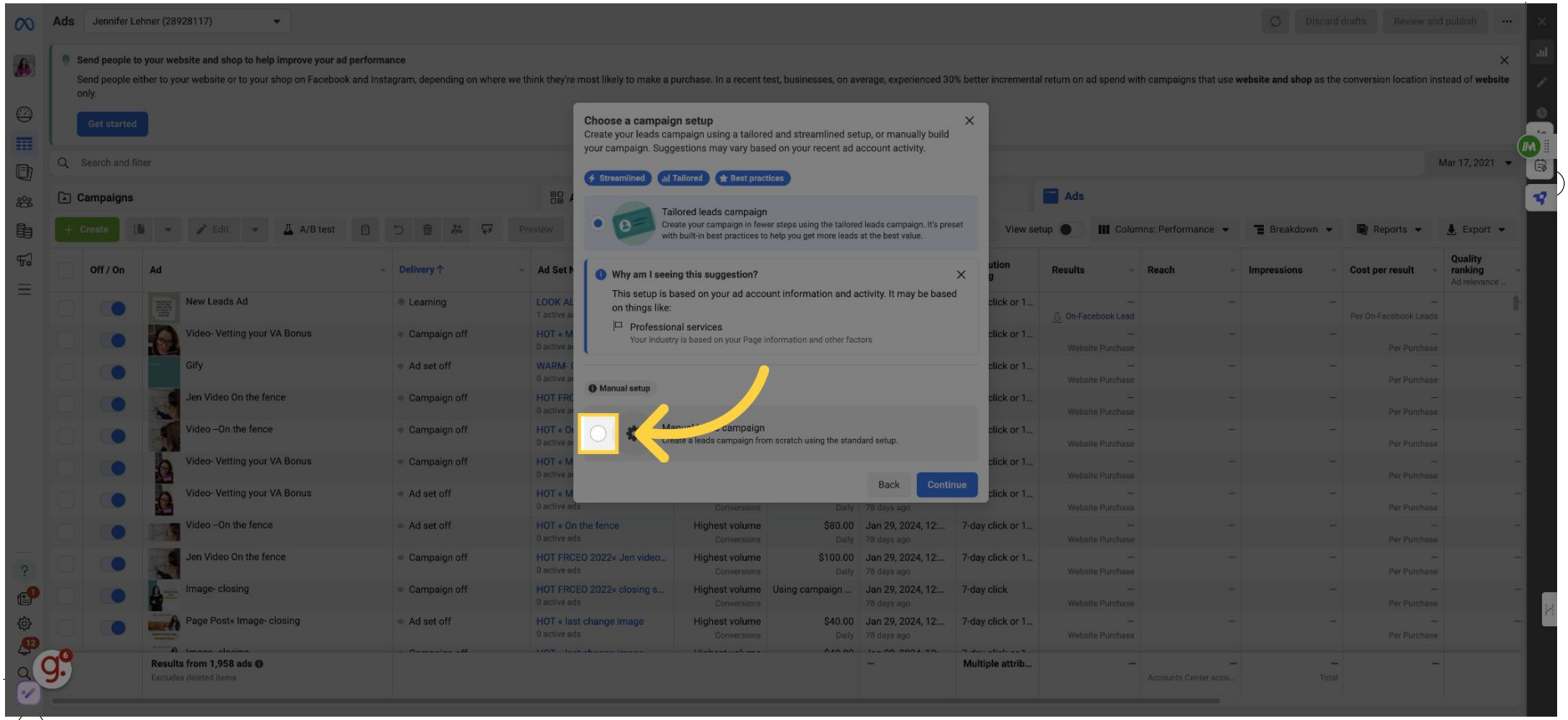
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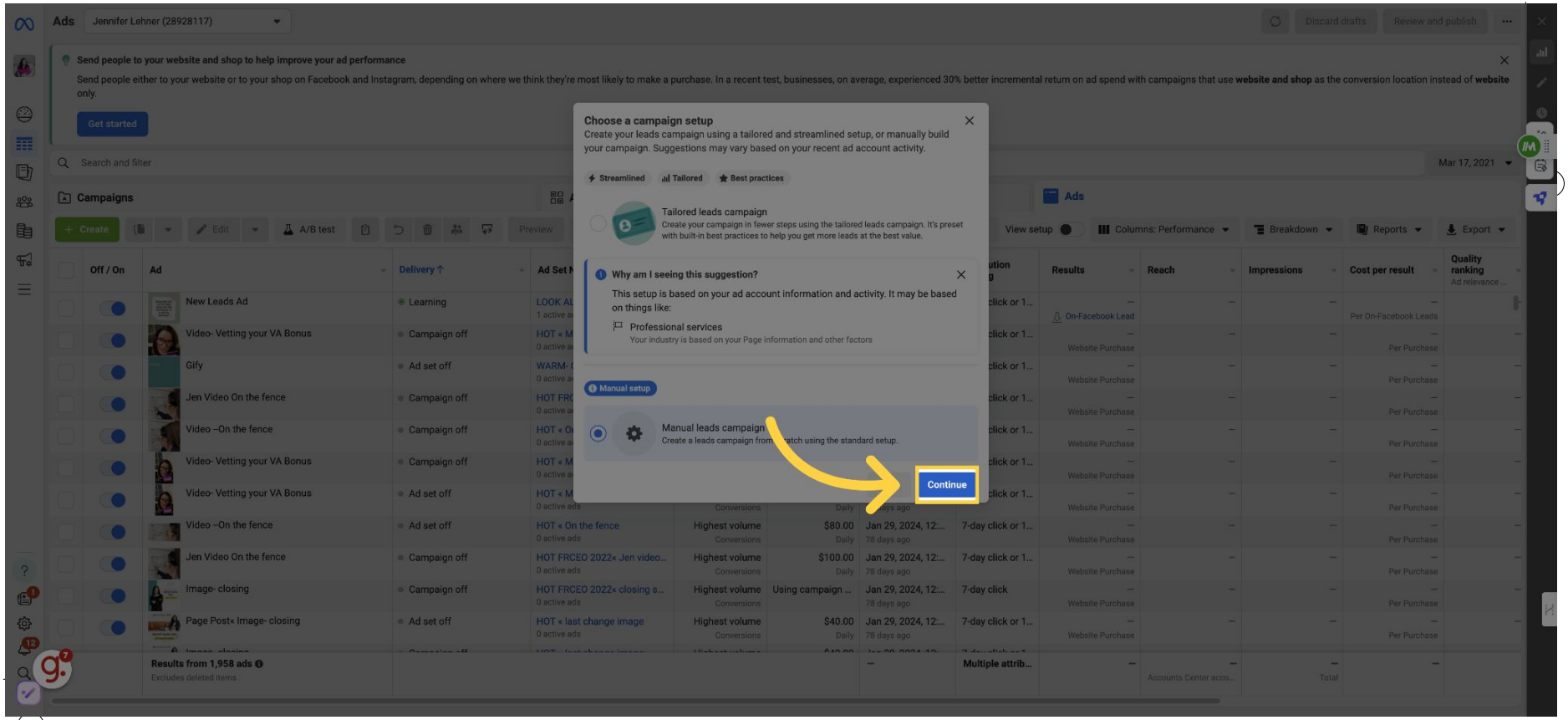
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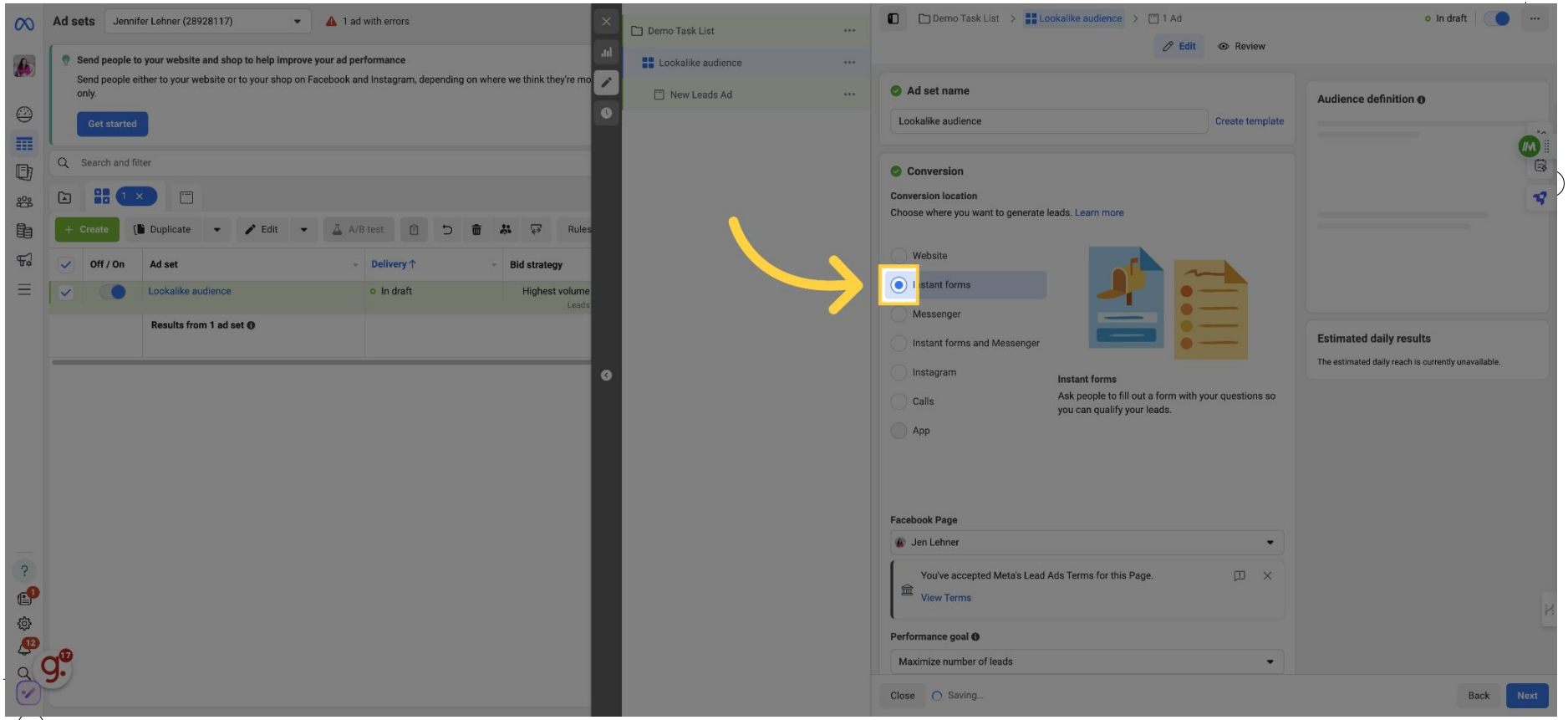
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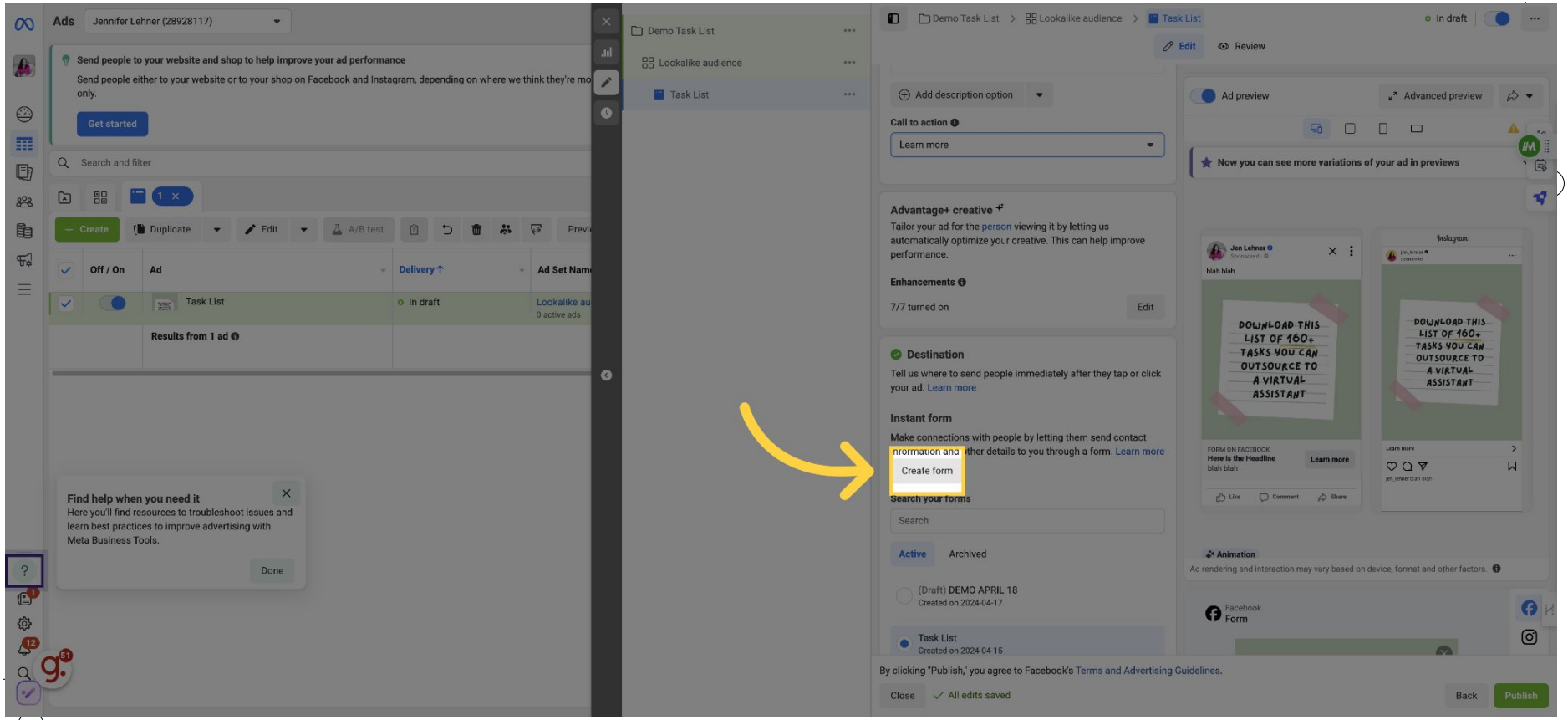
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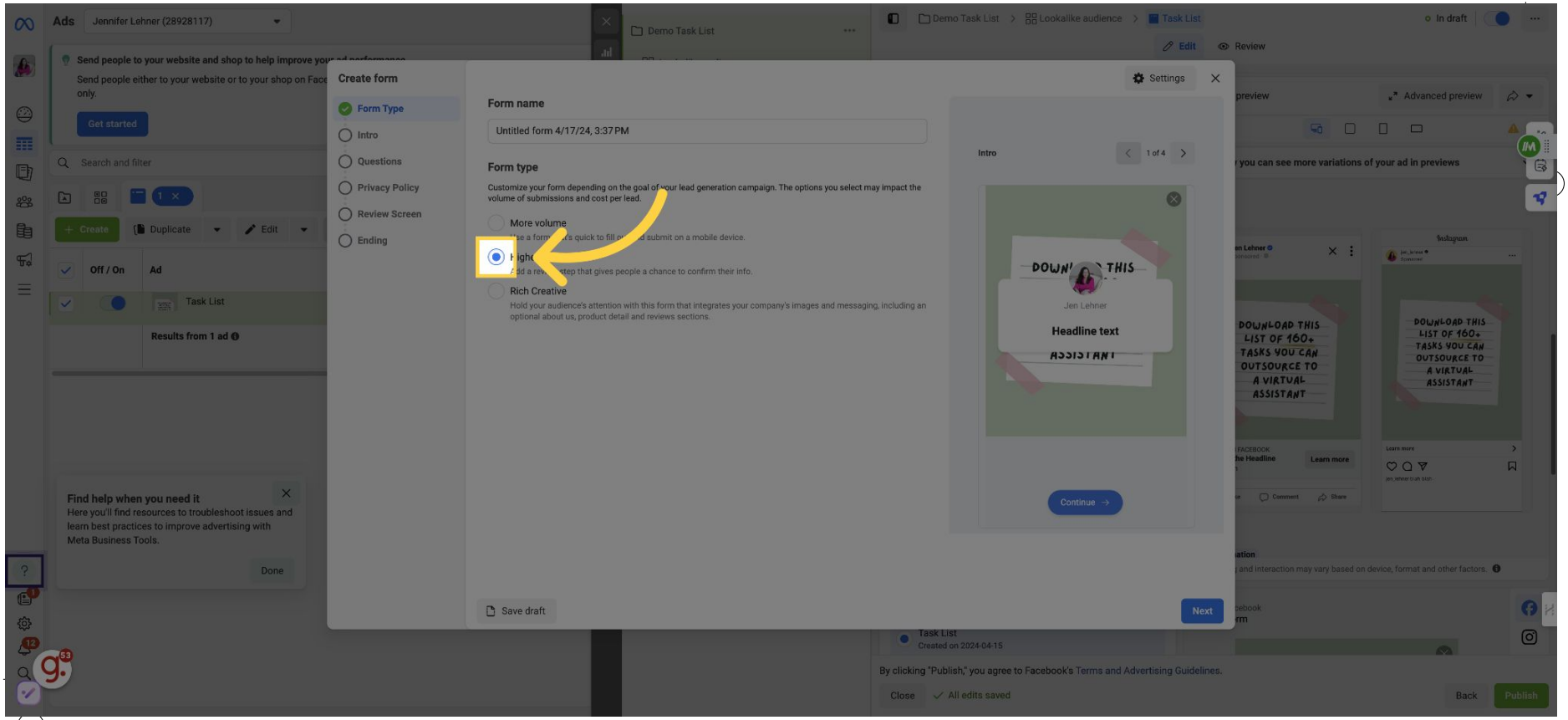
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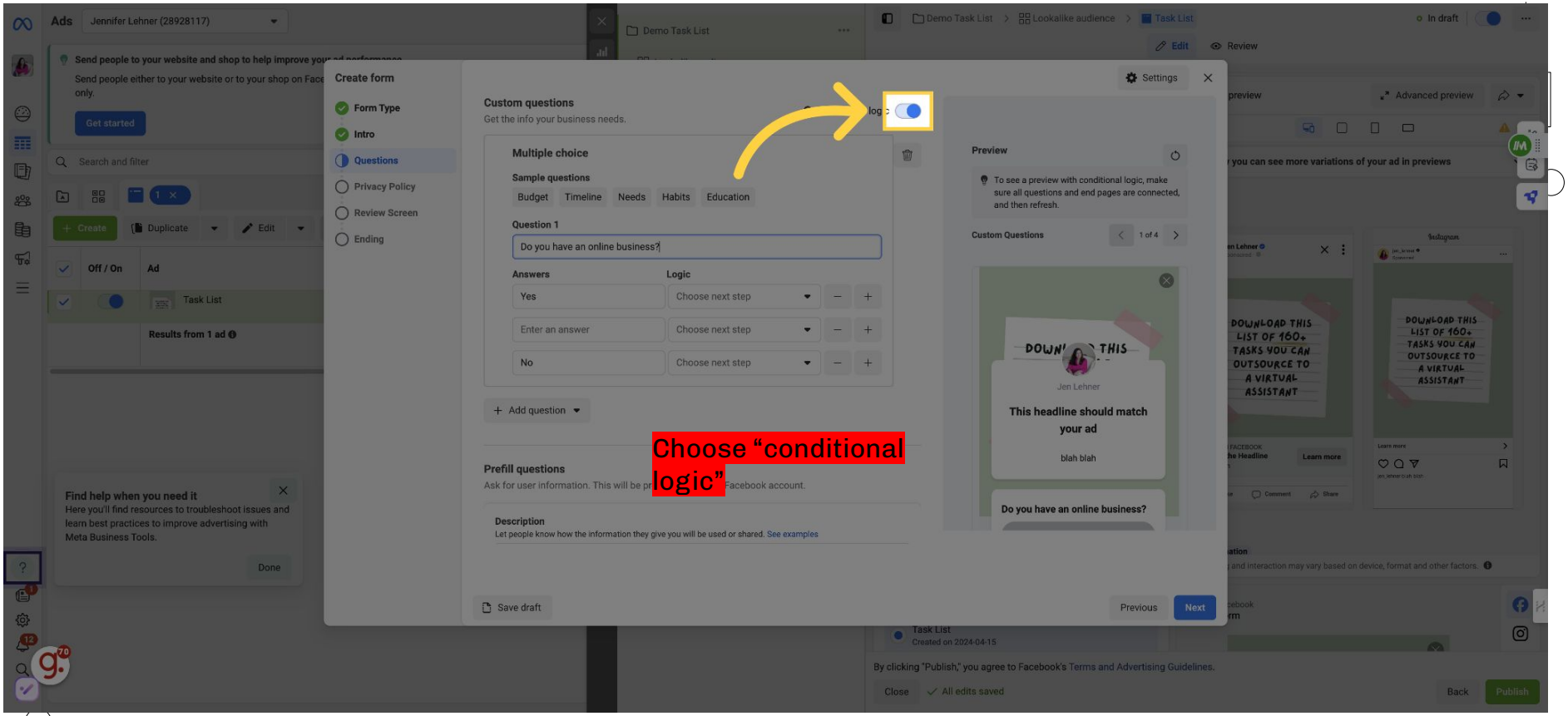
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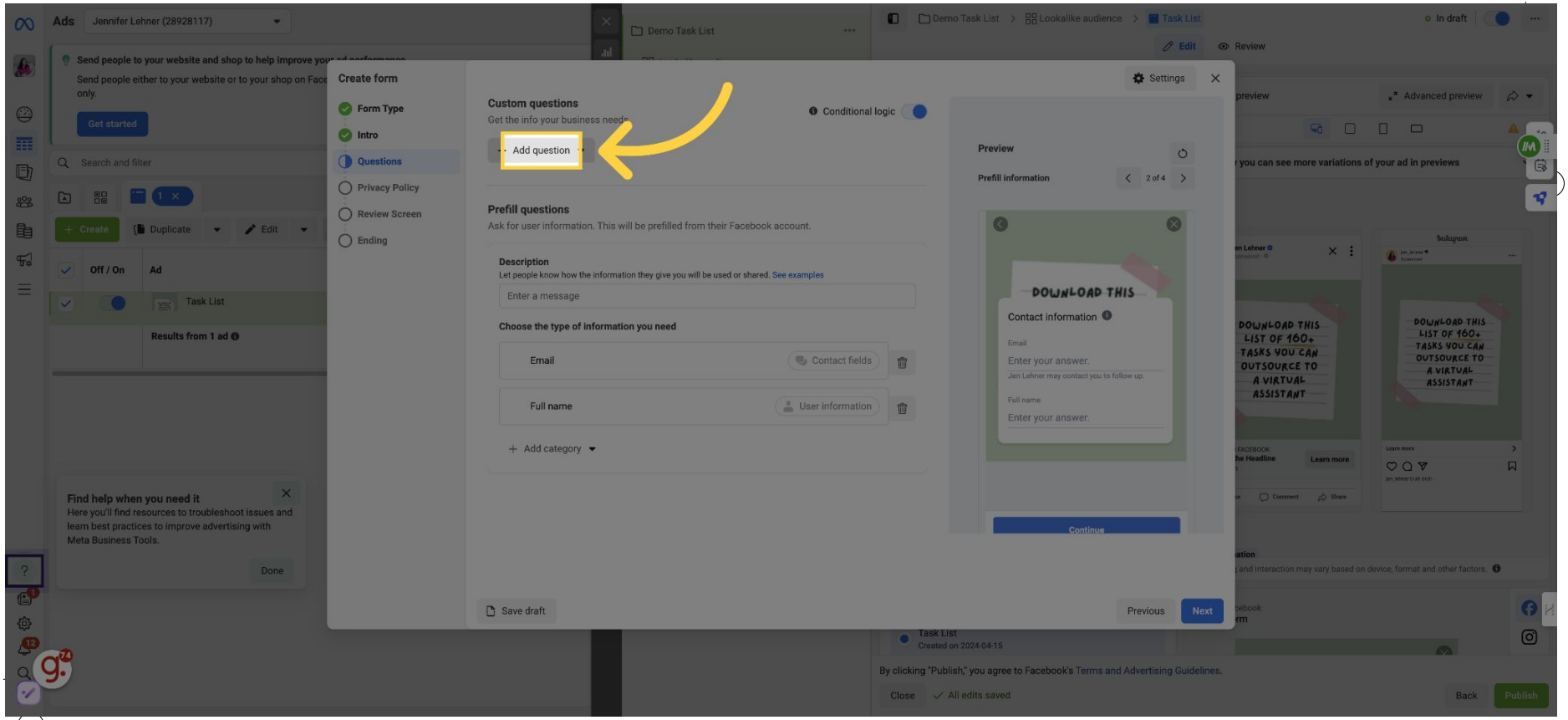
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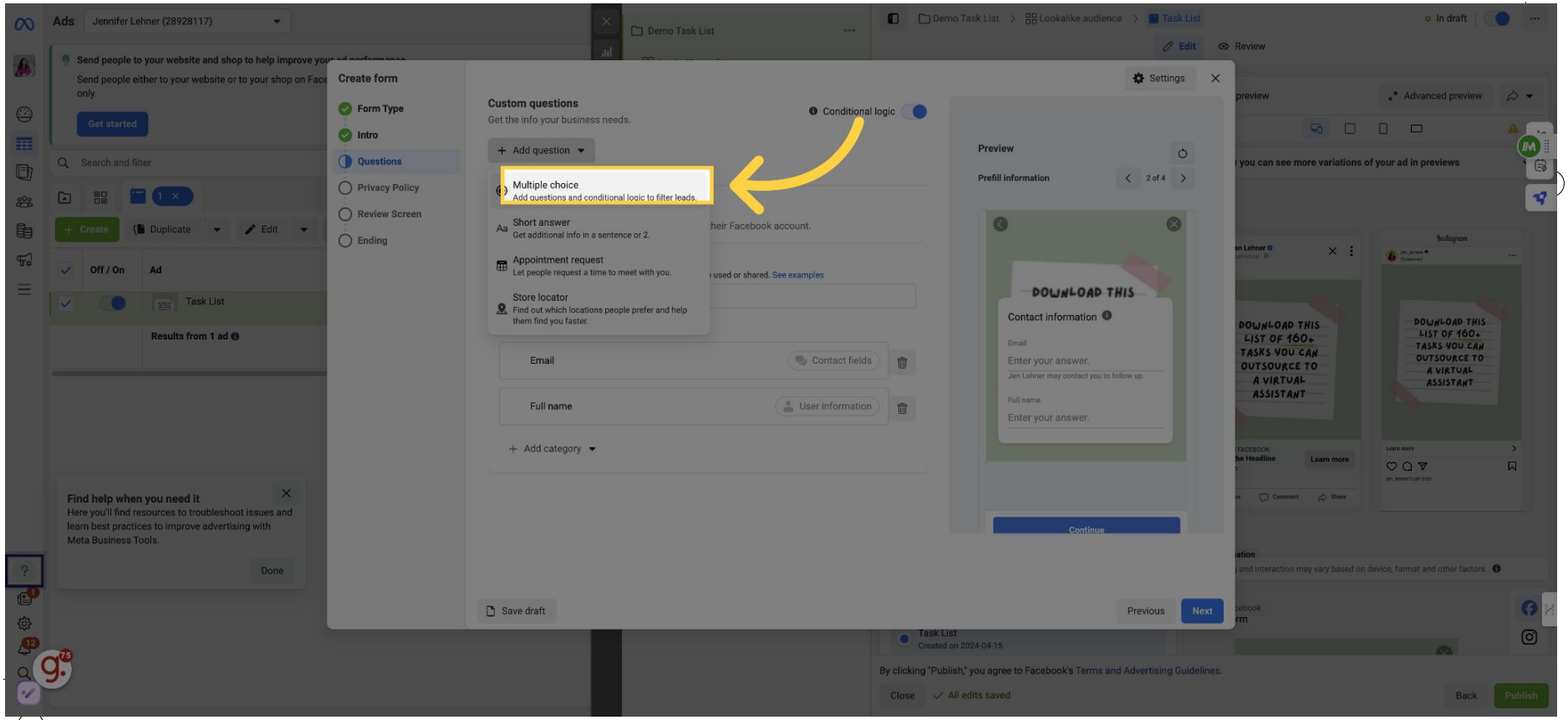
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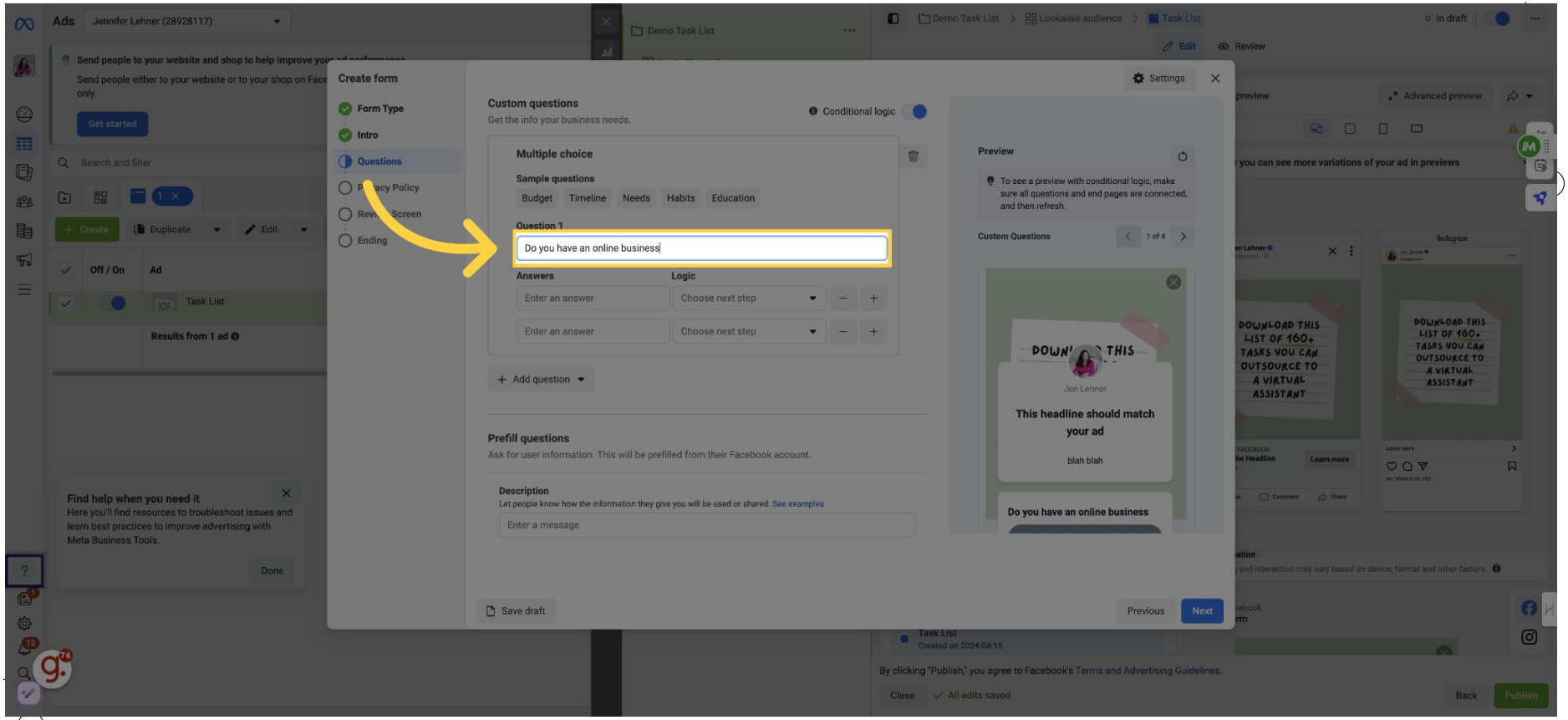
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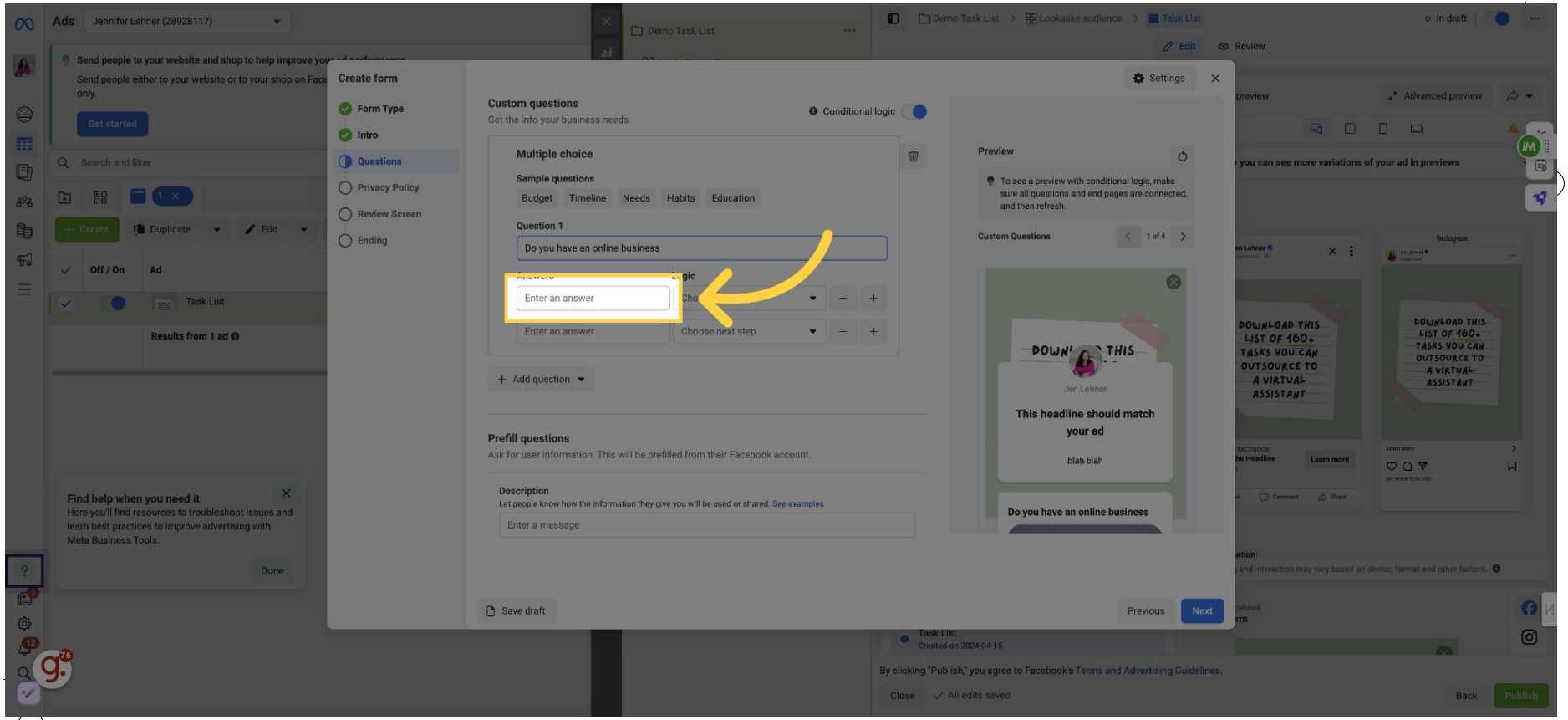
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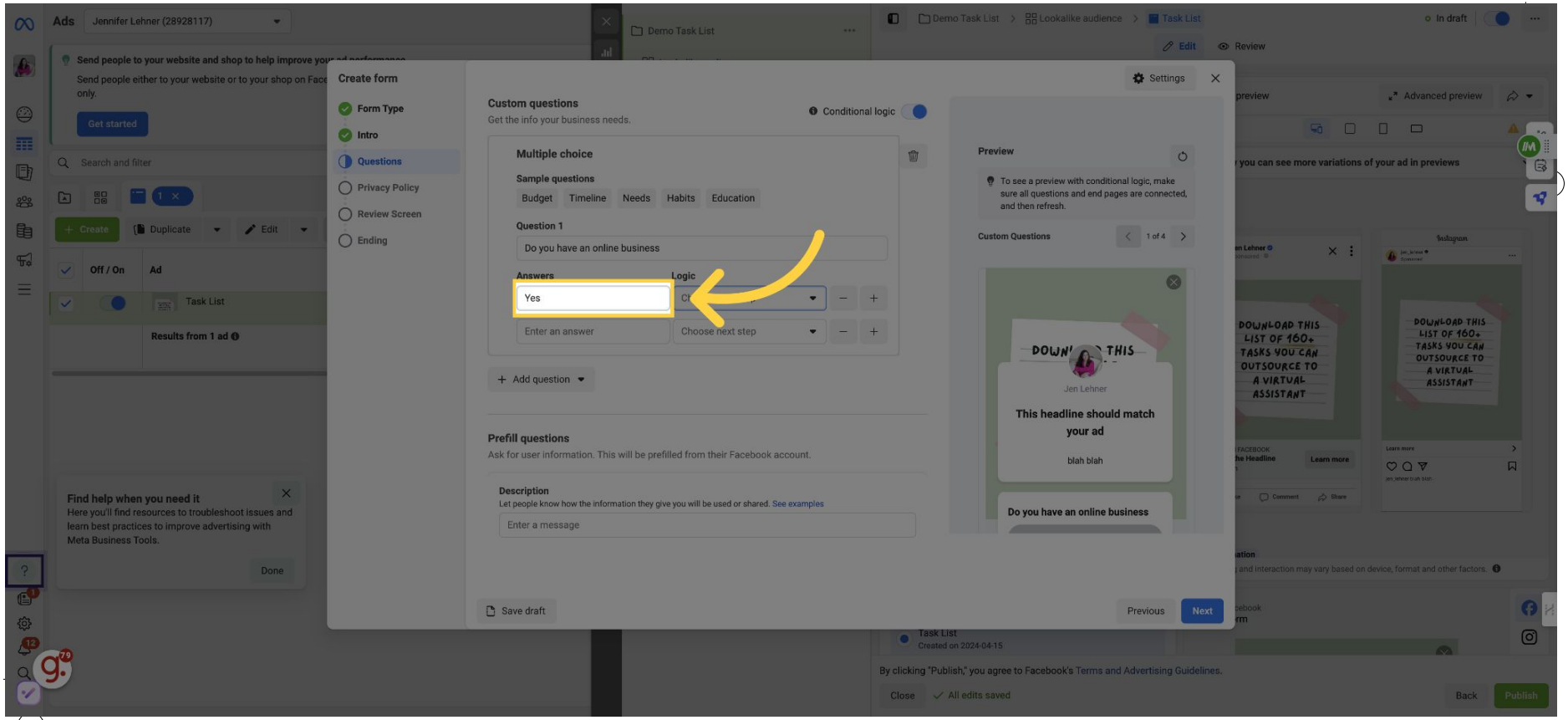
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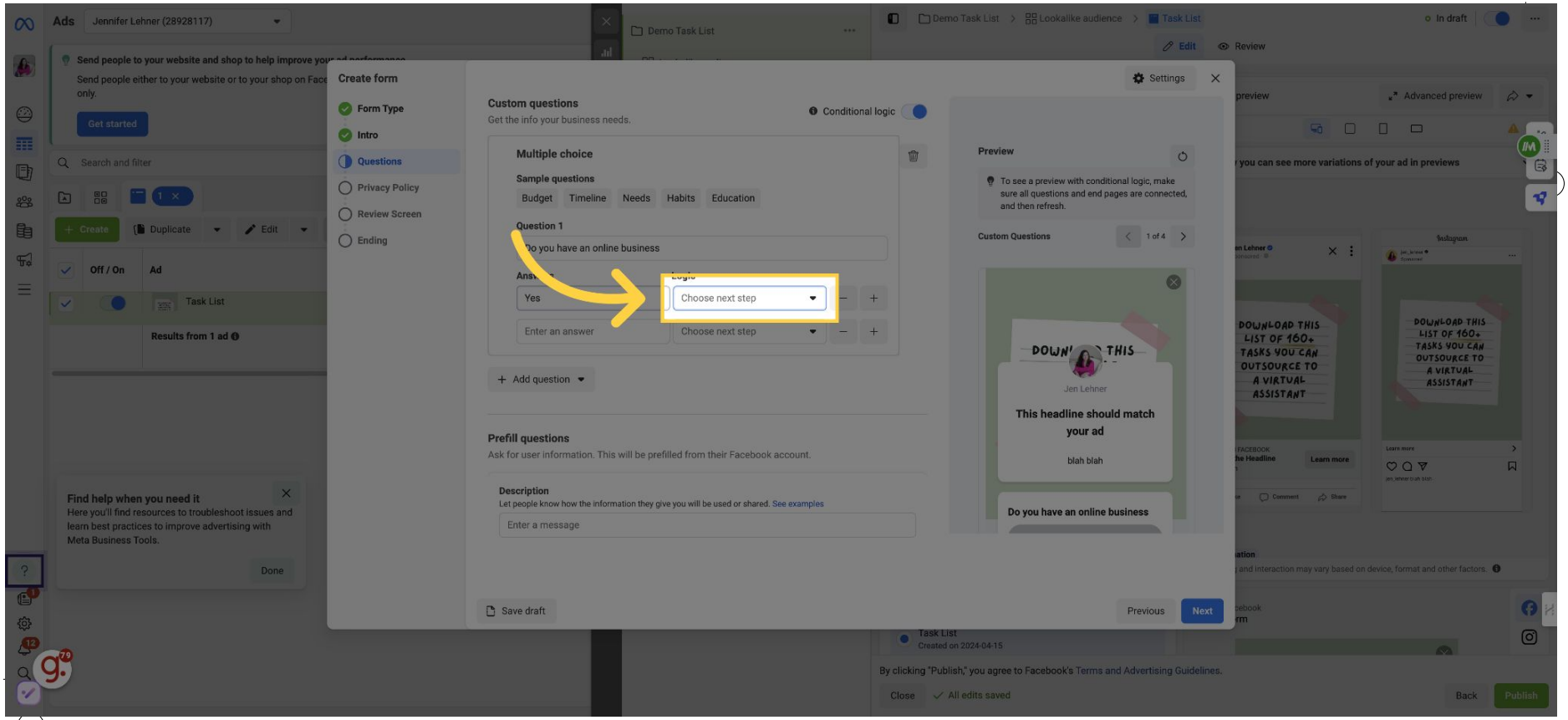
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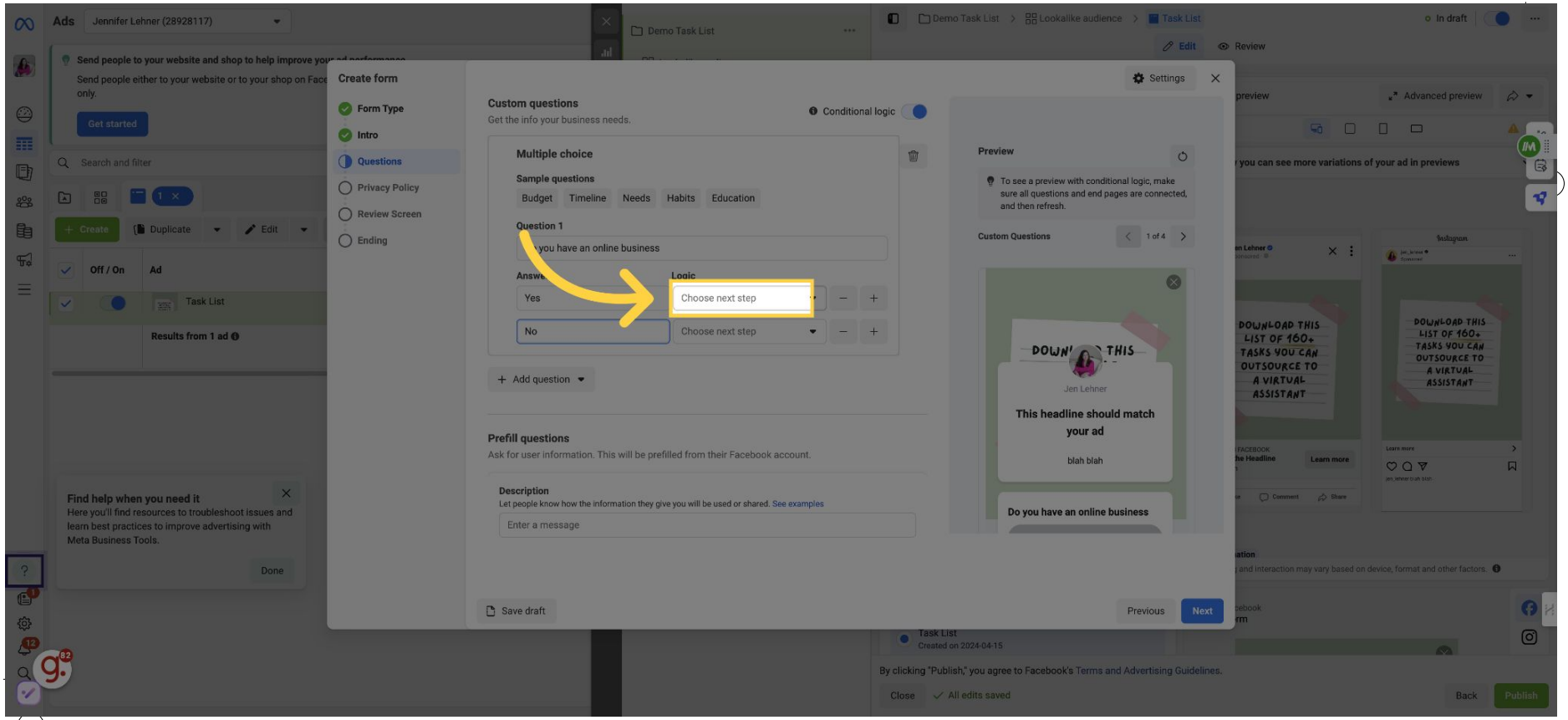
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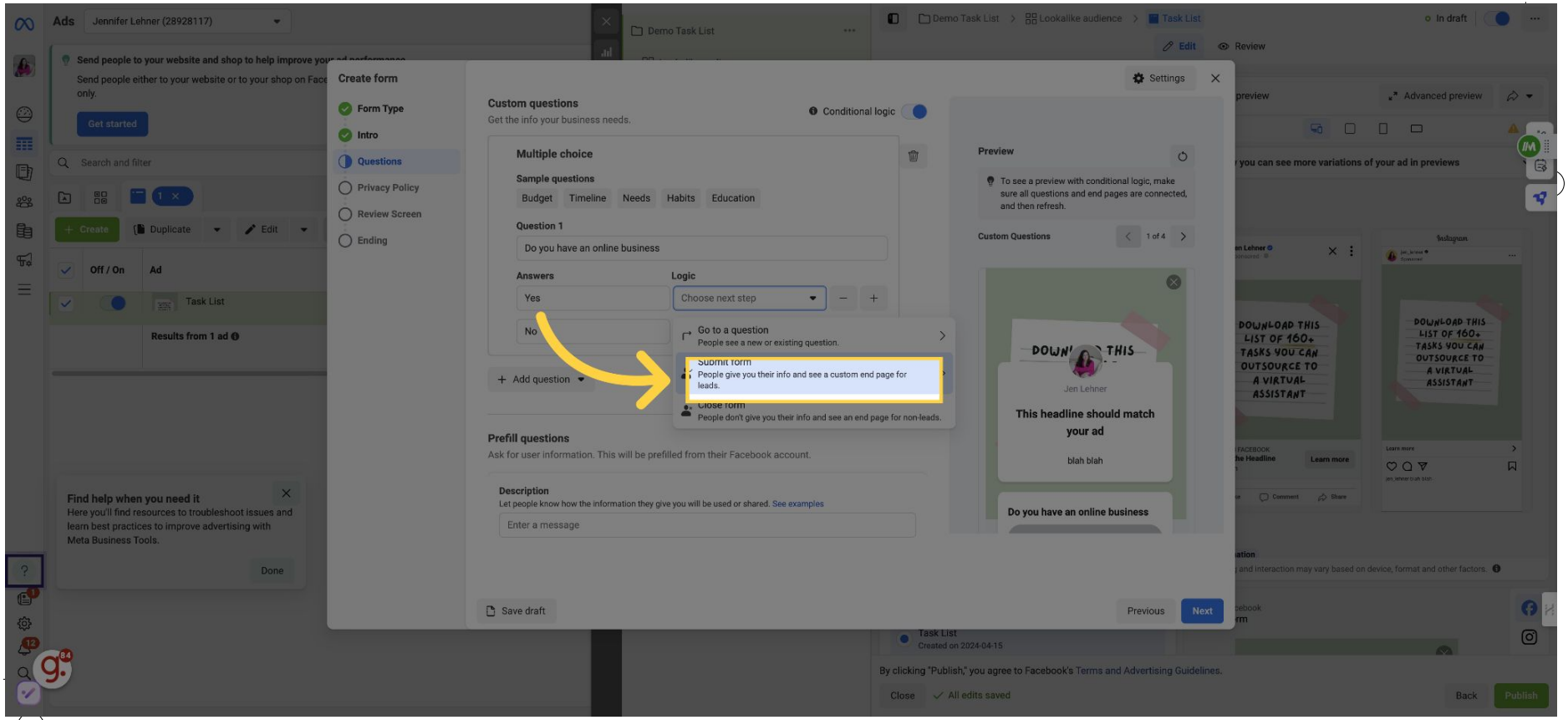
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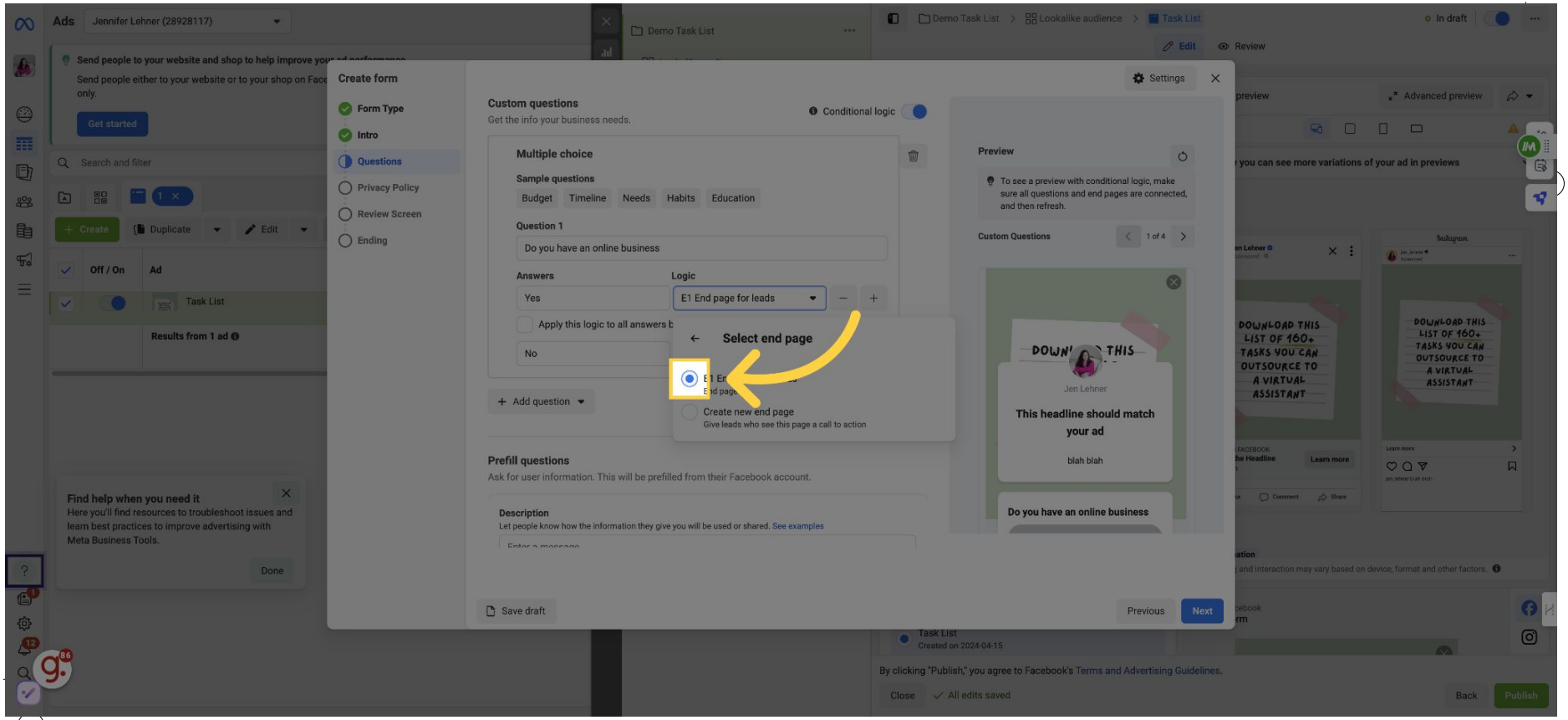
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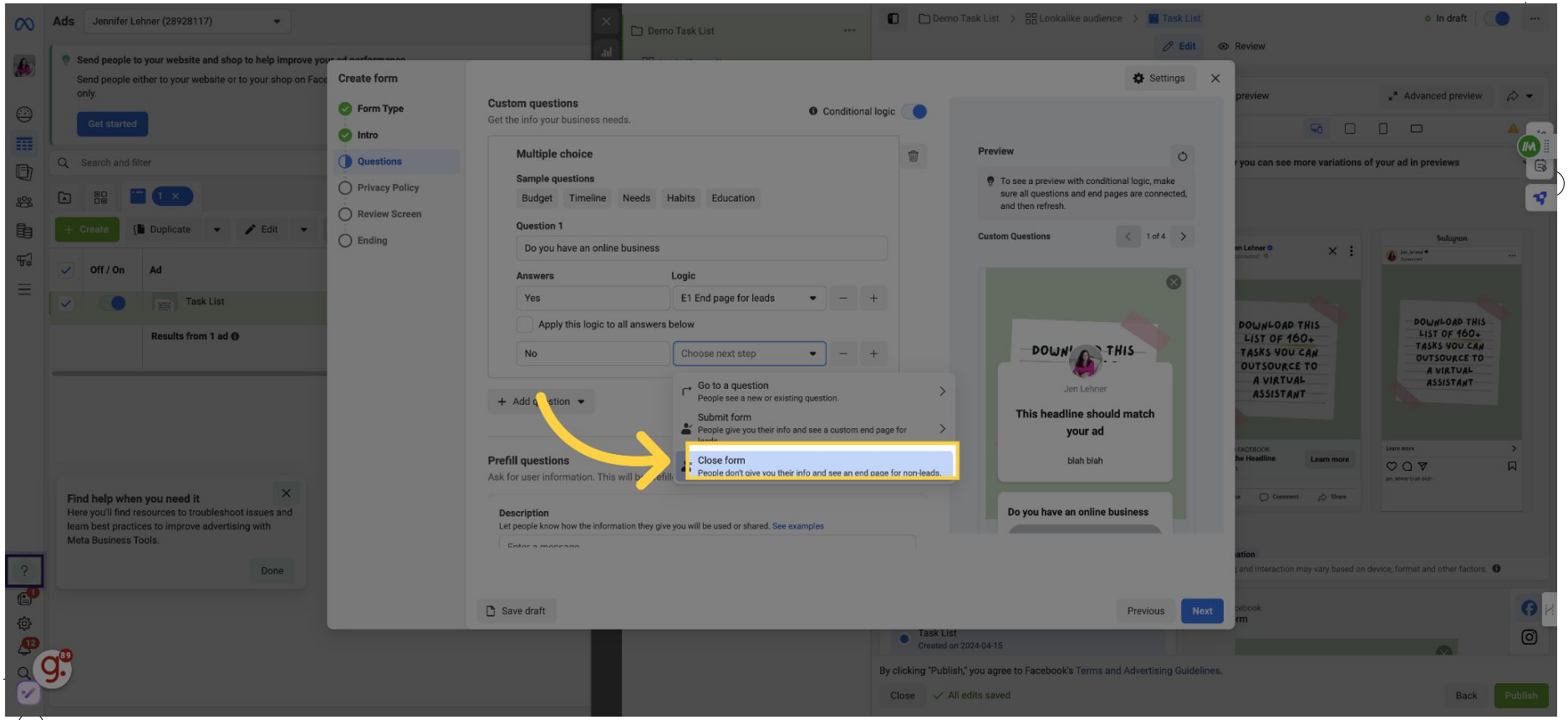
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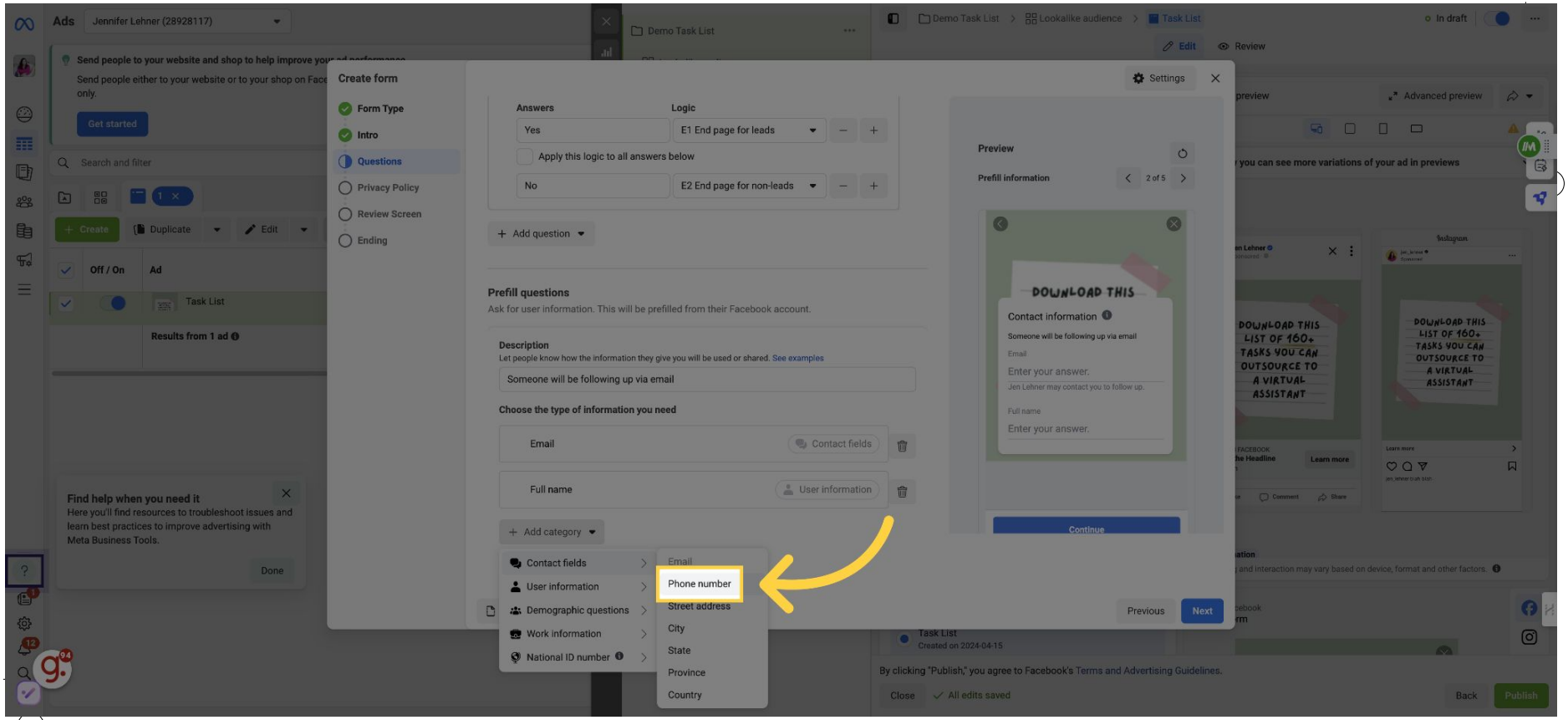
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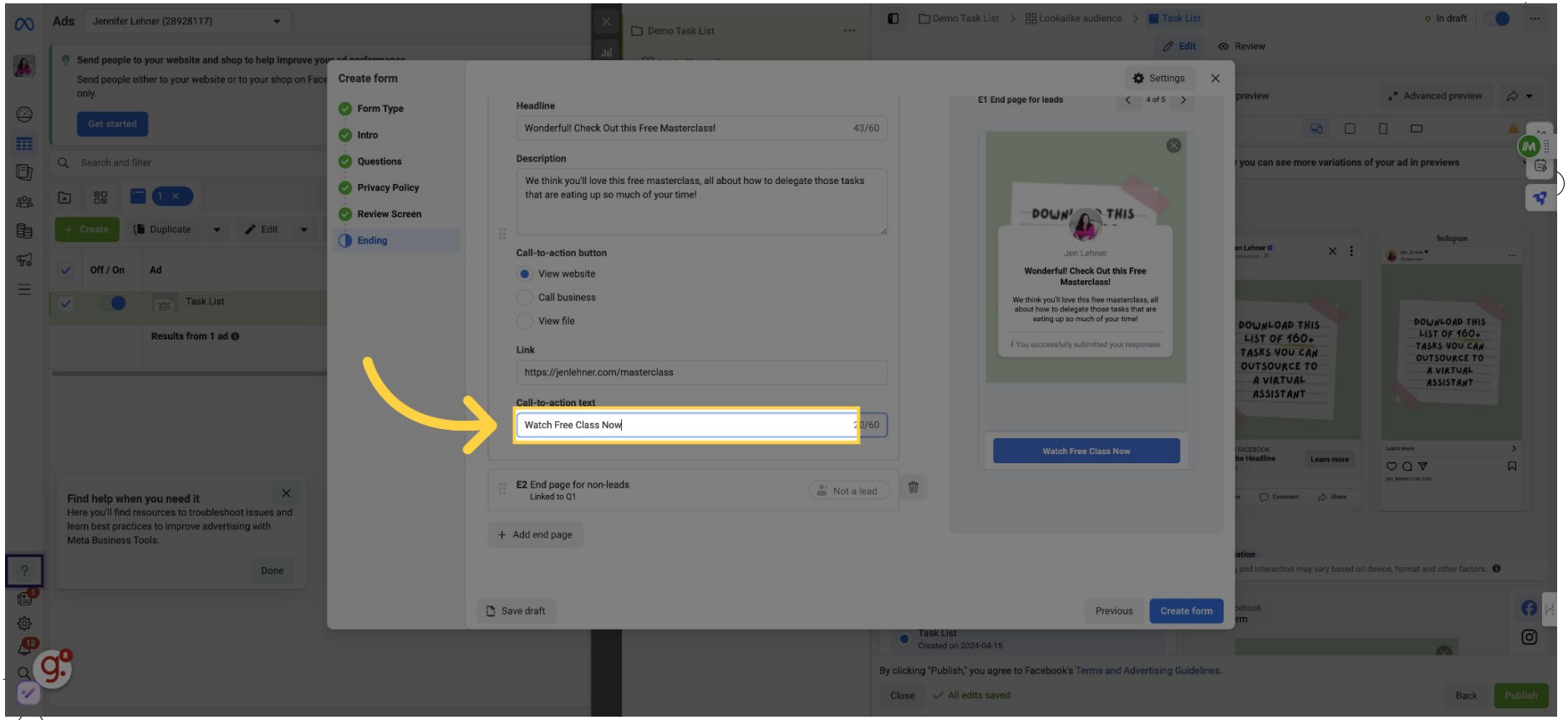
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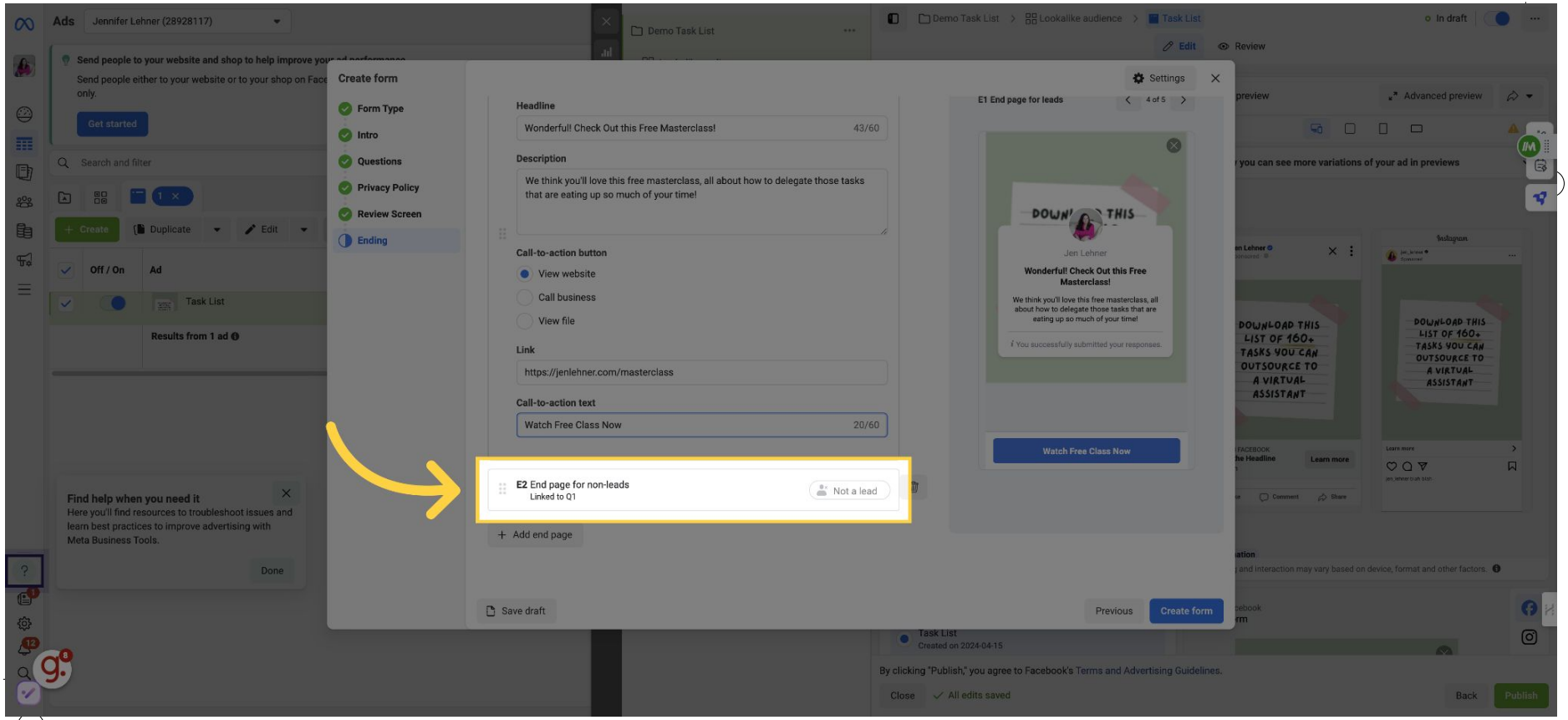
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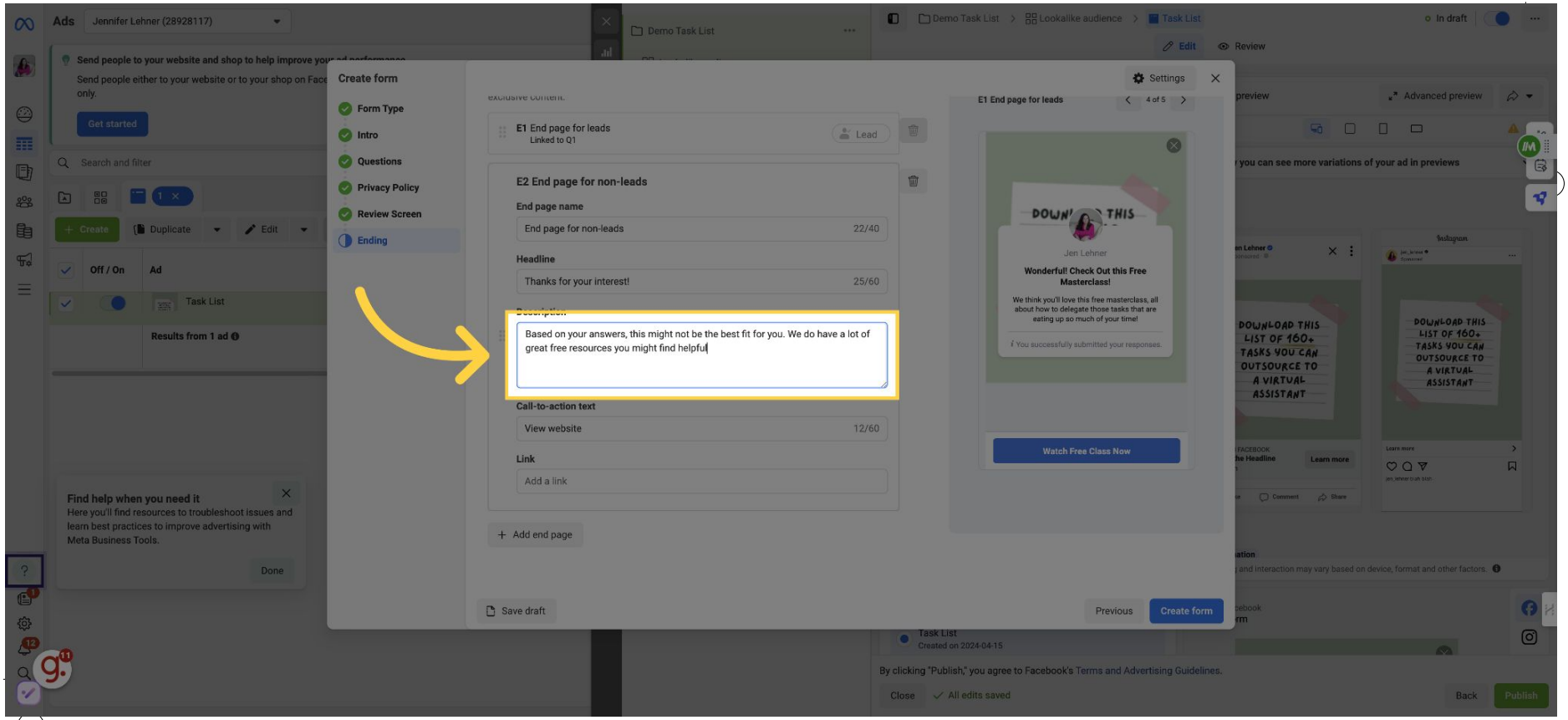
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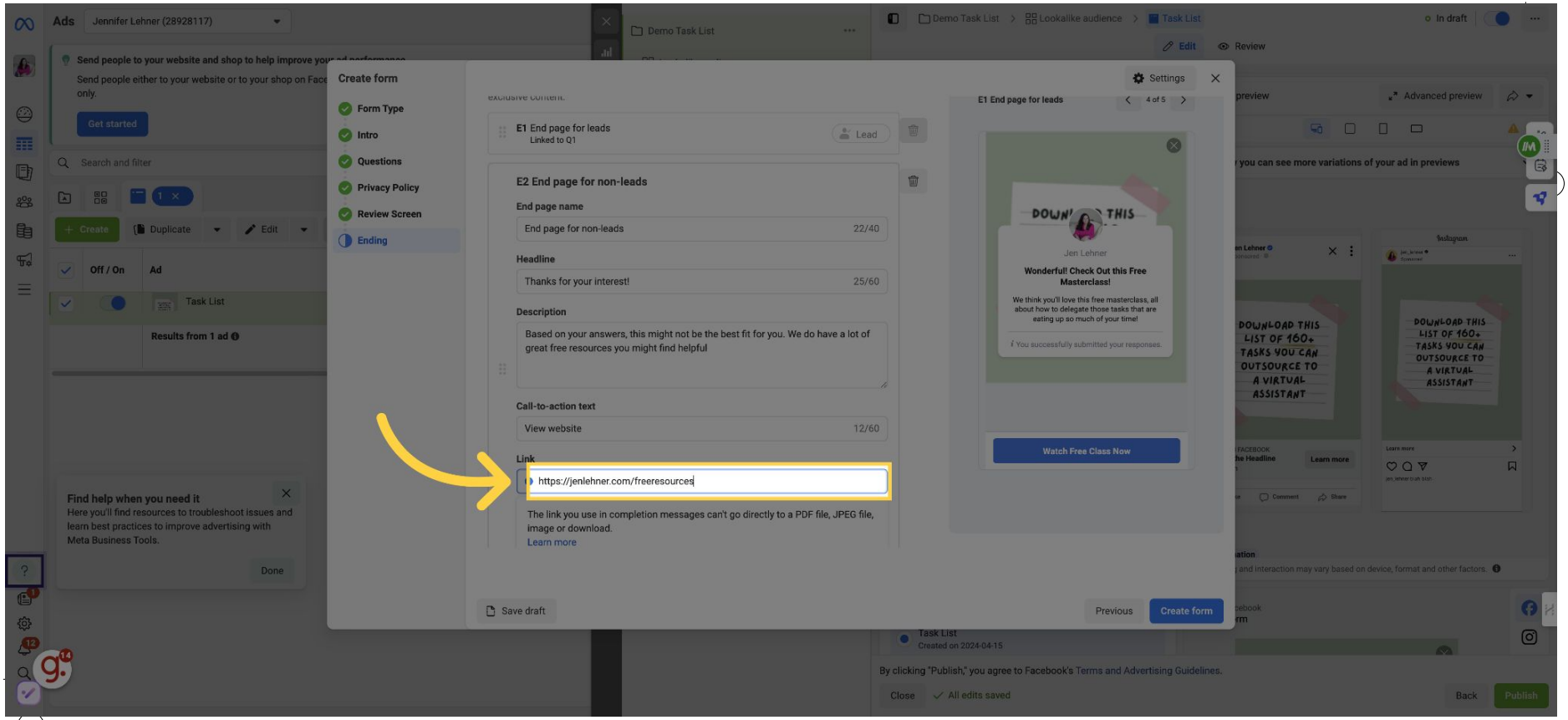
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FACEBOOK LEADS CENTER AS YOUR CRM

LINKEDIN LEADS



Linkclump



Magical


STAY IN YOUR
circle

NETWORKING

JOIN A HIKING CLUB AND WEAR A T-SHIRT WITH YOUR COMPANY NAME/URL

TELEPHONE

VOICE DMS

REQUEST FOR REFERRALS

NEWSLETTERS (INCLUDE SNAIL MAIL!)


NETWORKING!

BE THE FIRST ONE IN THE ROOM. ALSO, SIT IN FRONT...ALWAYS!



✅ Option #1 - Upcoming Openings to Work With Me

Hey there < NAME >,

I have a big announcement and wanted to make sure you were the first to hear the news!

I'm currently accepting < TYPE OF NEW CLIENTS > for < THIS TYPE OF OFFER > starting < DATE >!

Over < THIS TIME FRAME >, I'll < DO THIS WORK WITH YOU > so that you can < DO BE HAVE FEEL EXPERIENCE THIS OUTCOME >

If you're ready for < RESULT >, < RESULT >, < RESULT > without < THIS COMMON OBSTACLE >, then hit reply and we'll set up a time to chat!

< SIGN OFF >

✅ Option #2 - Could You Introduce Me?

Hi < NAME> !

I have some exciting news and a small favor to ask!

You may have heard that I started a business and I'm offering <service> to <type of client>.

Currently I have space for a couple of new clients starting next month.

If you happen to know anyone who may need <thing you offer>, I'd love a quick email introduction!

I appreciate your support so much!

< NAME >

✅ Option #3 - Quick Favor!

Hey there <NAME>

I'm running an exciting promotion right now: one free 30 minute coaching session to anyone who <NEEDS THIS HELP>. I'm calling it <NAME OF YOUR SESSION> and I want to help any of your peeps who are ready for <THESE TYPES OF RESULTS>.

Would you help me spread the word?

I've got two super easy ways to help…

#1 - Social Media - Please help me share on any social media platforms you use! The easiest way is to grab these images and copy-paste copy, but please make them your own!

#2 - Referrals - It would mean the world if you could give a personal intro to those in your contact list who you know would be a great fit for <NAME OF SESSION>. Here's the kinds of people who would be perfect::

- < HAVE REALIZED....>
- < ON THE EDGE OF…>
- < UP UNTIL NOW HAS BEEN…>

I'm sure you know someone who matches those descriptions! Please share an email introduction.

Thank you in advance for helping me fill this offer with some of the amazing people you know. I appreciate your ongoing love and support more than you can imagine! Let me know if there is anything I can do to return the favor.

< SIGNOFF>

Copy & Paste Intro Template

< REFERRAL >

I don't know if I've mentioned it before, but I've been working with < BIZ OWNER NAME > for a few months. The other day, I was talking with him/her about some of the things that s/he and I have done, and I realized that I should put you two together.

So... < REFERRAL NAME >, meet < BIZ OWNER WITH URL >.

< BIZ OWNER NAME >, meet < REFERRAL NAME WITH URL>.

I hope you are able to connect!

< SIGN OFF>

NEWSLETTER

Share AI Breakfast

You currently have **0** referrals.

Click to Share

Or copy and paste this link to others: https://aibreakfast.beehiiv.com/subscribe?ref=tl8l0pEJyI

NEWSLETTER

Love Shrimp Mail? Forward this to a friend so they can get in on the action and sign up below.

Subscribe to Talking Shrimp

Thank you for reading and sharing,
Laura



NEWSLETTER

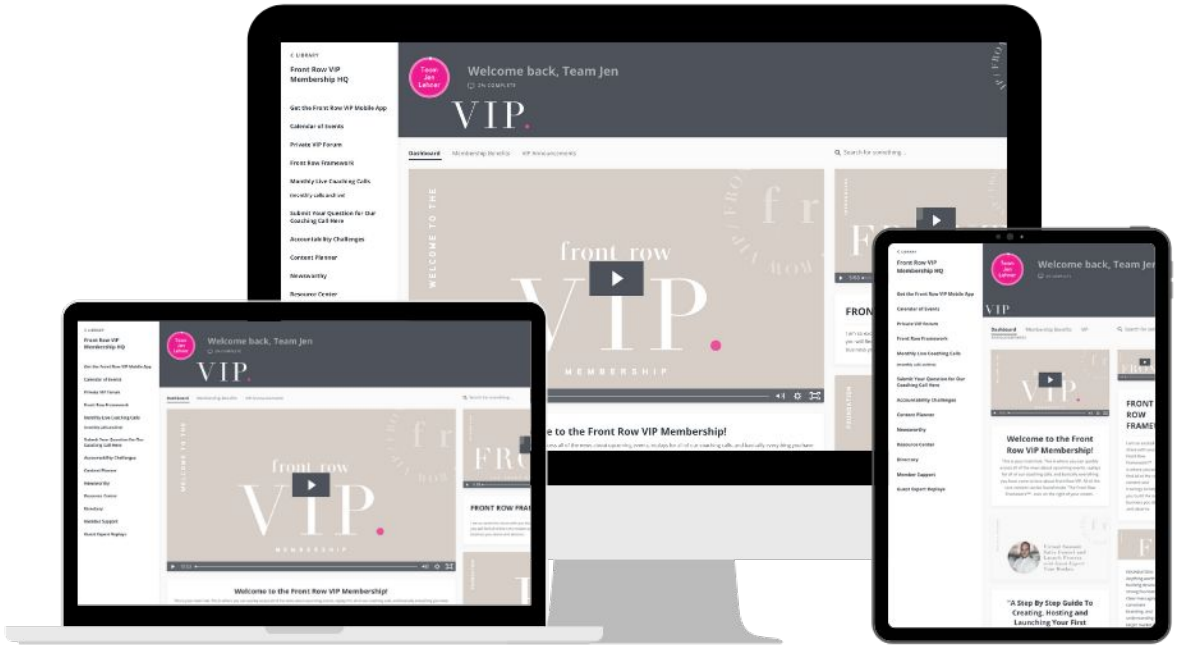
Share:

Ann Handley is the author of Everybody Writes and other books.

Subscribe to this newsletter.

Follow her elsewhere:

FRONT ROW VIP



Front Row VIP includes:

- Twice monthly strategy calls
- Monthly guest expert calls
- The AI Strategy Club
- Skill-building special events
- Powerful networking opportunities
- Monthly content calendars
- A Giant library of courses and trainings including topics like: Facebook Marketing, Affiliate Programs, Funnel Building and tons more!
- Community Support in the Front Row VIP Facebook Group.

WORK WITH JEN



- **Synchronous Call**
- **Asynchronous Call**
- **VIP Day**
- **6-Month Support**



THANKS!

DOES ANYONE HAVE ANY QUESTIONS?

support@jenlehner.com
frontrowvip.com